



GUIDE INTERNATIONAL WORKSHOP ROME 2010

"New Challenges for e-learning in cultural, scientific and socio-economic development"

18 - 19 March 2010, Università degli Studi "Guglielmo Marconi", Rome - Italy

GUIDE International Workshop 2010 is the 4th international meeting organized by the Association in collaboration with the Università degli Studi "Guglielmo Marconi", Italy. The event will be held in Rome on 18-19 March and will focus on the possibilities provided by e-learning applications in the field of cultural, scientific and socio-economic development.

The Workshop main topics are:

VOCATIONAL GUIDANCE AND PROFESSIONAL RE-TRAINING

- New frontiers for postgraduate education: matching the new demands of the market economy
- Methodological approaches and different uses of technologies for vocational training
- Universities and small and medium enterprises for a sustainable knowledge-based economy

THE ROLE OF DIGITAL TECHNOLOGIES FOR THE LEARNING AND TEACHING OF SCIENTIFIC SUBJECTS

- ICT for Mathematics & Science curricula reform and redesign
- Teacher training and qualification improvement
- Collaborative scenario for mathematical subjects: international networks and partnerships

E-LEARNING IN DEVELOPING NATIONS: PROBLEMS AND PROSPECTS

- Best practices for e-learning implementation: case studies from Africa, Middle East and Latin America
- Teachers and University capacity building
- Innovative didactic methodologies transfer
- Partnership and Networking in Higher Education
- Intervention projects in Developing Countries: professional re-training and social promotion of citizens

INNOVATIONS, BEST PRACTICES, AND METHODOLOGICAL APPLICATIONS

- ICT applications in flexible learning: e-learning, blended learning and triple learning
- Web 2.0: uses and abuses
- Evaluation improving quality and research
- M-learning development: theory and practices, software and management system, contents design and implementation

Researchers and practitioners interested in submitting a proposal related to a specific session are kindly required to complete the Registration and Proposal Submission Form available on the conference website http://www.guideassociation.org/guide_2010

Abstract Submission deadline: 1st September 2009

Registration deadline: 19th January 2010

Further information about the event can be found at the conference website.

New Members

The Association is honoured to include within its members the following institutions:

- **University of Prince Edward Island – Canada**, Dr. Mamdouh Elgharib
- **National Center of Pedagogical Innovation and Experimentation, Ministry of National Education – Morocco**, Dr. Aziz El Hajir
- **Gory University - Georgia**
Dr. Zaza Tsotniashvili,

3rd MEETING OF THE GUIDE BOARD OF REGIONAL REPRESENTATIVES

The results in brief

The 3rd Meeting of the Guide Board of Directors, held in Rome on the 3rd of April 2009, brought together the ten regional representatives to discuss the Association future activities plan and strategic initiatives. Some proposals concerning the new tasks of the area representatives have been put forward. In particular, the involvement of each representative in the promotion of collaborative projects and research work plans has been strengthened, by detecting topics of common interest. In particular the focus has been on the adoption of technology in university programmes and curricula in order to meet the requirements of the changing labour market.

Concerning next GUIDE Workshop 2010, the main themes identified have been the implementation of educational and vocational guidance support services and the teaching of scientific disciplines by means of digital technologies.

On that occasion, Prof. Murilo Matos Mendonça has been officially appointed as GUIDE representative for the Latin American Area.

FORMAMENTE n° 1-2/2009 – July Issue –

The methodology of scientific research, examined in its theoretical and practical aspects is one of the main themes of the new FormaMente issue.

In particular the role of researcher is analysed from an innovative point of view, taking into account both the scientific perspective of the academic activities and the relevance of intuition and motivational factors for the achievement of positive outcomes in a multicultural context.

This issue is characterised by the presence of interesting academic contributions coming from three different continents organized around a joint research path.

Two different thematic macro-areas are addressed: the social science context and the technological applications such as artificial intelligence, sensor design and semantic web.

The Highlight section includes research guidelines and results together with an overview of events of interest for education technology sector professionals.

GUIDE PARTICIPATION IN INTERNATIONAL EVENTS

The ***23rd ICDE World Conference on Open Learning and Distance Education including the 2009 EADTU Annual Conference***, was held on ***7-10 June 2009*** in ***Maastricht*** in the Netherlands. The main discussion focused on the crucial theme of “flexible education for all”, which is a major global ambition as formulated by UNESCO. Society, the labour market, and individual as well as groups of learners require much more flexibility in their acquisition of knowledge and competencies. This implies a major modernisation of the educational system that has to be built on the sharing of international expertise and experiences. In this framework ICTs are a key factor in developing new and rich forms of institutional, interpersonal and intercultural cooperation.

In the light of those considerations, GUIDE Association took part in the conference by providing an analysis of the impact of cultural diversity on learning in general and distance education in particular. As a worldwide association, whose mission is to foster international dialogue among different regions, GUIDE showed how cultural diversity can be preserved and promoted by implementing the use of new technologies in education.

UPCOMING CONFERENCES WORLDWIDE

International Conference ICBL 2009 – Interactive Computer Aided Blended Learning
Florianópolis, Brazil, November 5th–7th 2009
<http://www.ibcl-conference.org/>

Expolingua Praha – 19th International Fair for Languages, Education and Cultures
Prague, Czech Republic, November 6th–7th 2009
<http://www.expolingua.cz/index.php?lang=en>

ICERI 2009 - International Conference of Education, Research and Innovation Madrid, Spain,
November 16th-18th 2009
<http://www.iated.org/iceri2009/>

Expolingua Berlin – 22nd International Fair for Languages and Cultures
Berlin, Germany, November 20th–22nd 2009
http://www.expolingua.com/expolingua_berlin/de/index.php

Online Educa Berlin 2009
Berlin, Germany, December 2nd–4th 2009
www.online-educa.com

5th ICFAMU (The Fifth International Conference of the Faculty AI-alsun Minia University) - Impact of Media and New technologies on Languages
Minya, Egypt, December 7th-9th 2009
<http://alsunconference.scienceontheweb.net/index.html>

European and International Calls for Proposals

This Section keeps GUIDE Members updated with the latest opportunities to participate in cooperation and research programmes.

The GUIDE Operative Office will offer support in the search and constitution of partnerships and in the project drawing up.

GUIDE Members are kindly invited to send their proposals.

Warning: keep an eye on deadlines, the constitution of partnership and the projects writing take time

Lifelong Learning Programme - EACEA/07/09 - Support for European cooperation in Education and Training

Part A - Raising national awareness of lifelong learning strategies and of European cooperation in education and training

Part B - Support for transnational cooperation in the development and implementation of national and regional lifelong learning strategies

The objectives of the call for proposals are:

- To support awareness-raising activities and the establishment of activities that will contribute to the implementation of coherent and comprehensive national lifelong learning strategies
- To support trans-national cooperation in the development and implementation of coherent and comprehensive national lifelong learning strategies
- To support the identification of the main critical factors influencing the successful putting into place of national lifelong learning strategies
- To exchange experiences and good practice and to jointly test and transfer innovation in relation to the development of lifelong learning strategies.
- To ensure strong institutional commitment, coordination and partnership with all stakeholders
- To implement lifelong learning strategies to achieve efficiency and equity

Applications may be submitted by organisations (including all partner organisations) established in one of the following countries: the 27 EU Member States, the three EFTA-EEA countries (Iceland, Liechtenstein, Norway), Turkey. At least one country of the partnership must be an EU Member State.

Deadline: 14 August 2009

http://eacea.ec.europa.eu/llp/funding/2009/call_nlls_2009.html

Lifelong Learning Programme - EACEA/06/09 - Award of grants for actions to develop and implement the European Qualifications Framework (EQF), including national and sectoral qualifications frameworks

The objective of this call for proposals is to award grants to approximately 6-8 proposals, with participants from the maximum number of countries and sectors, to organise actions to facilitate consortia that will contribute to a successful and enduring implementation of the EQF, as an overarching framework to facilitate mobility and lifelong learning, through:

- support to the development, promotion and application of the learning outcomes approach for all qualifications at all levels
- support to the development and implementation of overarching National Qualifications Frameworks (NQFs) based on learning outcomes at all levels
- support the referencing of national qualifications levels to the EQF in a transparent and credible way supporting mutual trust between countries and sectors

Applications may be submitted by organisations (including all partner organisations) established in one of the following countries: the 27 EU Member States, the three EFTA-EEA countries (Iceland, Liechtenstein, Norway), Turkey. At least one country of the partnership must be an EU Member State.

Deadline: 14 August 2009

Seventh Framework Programme – People, Marie Curie

The following actions are opened to experienced researchers who must either be in possession of a doctoral degree or have at least four years of full-time equivalent research experience after obtaining the university diploma that formally gives them access to doctoral studies.

- (IEF) "Intra-European Fellowships for Career Development". This action provides financial support for advanced training and trans-national mobility, for a period of 12 to 24 months (full-time equivalent), for individual projects presented by experienced researchers active in Member States or Associated countries in liaison with a host organisation from another Member State or Associated country.
- (IOF) "International Outgoing Fellowships for Career Development". This action aims to reinforce the international dimension of the career of European researchers by giving them the opportunity to be trained and acquire new knowledge in a third country high-level research organisation. Subsequently, these researchers will return with the acquired knowledge and experience to an organisation in a Member State or Associated country.
- (IIF) "International Incoming Fellowships". This action aims to reinforce the scientific excellence of the Member States and the Associated countries through knowledge sharing with incoming top-class researchers active in third countries to work on research projects in Europe, with the view to developing mutually-beneficial research co-operation between Europe and third countries.

Deadline: 18 August 2009

<http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.FP7CallsPage>

Cip Eco-Innovation - First Application and Market Replication Projects

The initiative is part of the Entrepreneurship and Innovation Programme (the EIP) which seeks to support innovation and small and medium-sized enterprises in the EU. EIP aims at achieving better access to finance for SMEs, at support services for business and innovation delivered through a network of regional centres, at the promotion of entrepreneurship and innovation and at support for policy-making that encourages entrepreneurship and innovation. CIP also comprises actions encouraging a better take-up and use of information and communications technologies (ICT) and promotes the increased use of renewable energies and energy efficiency.

Deadline: 10 September 2009

http://ec.europa.eu/environment/eco-innovation/application_en.htm

Lifelong Learning Programme, Grundtvig sub-programme

Grundtvig aims to provide adults with ways to improve their knowledge and skills. It not only covers learners in adult education, but also the teachers, trainers, education staff and facilities that provide these services. These include relevant associations, counselling organisations, information services, policy-making bodies and others involved in lifelong learning and adult education at local, regional and national levels, such as NGOs, enterprises, voluntary groups and research centres. Grundtvig should support the mobility of 7,000 individuals involved in adult education per year by 2013.

Applicants must be established in one of the following countries: the 27 Member States of the European Union (as of 1 January 2007), the EFTA-EEA countries: Iceland, Liechtenstein, Norway and candidate countries: Turkey.

Deadline: various deadlines from 16 January 2009 to 15 September 2009

http://ec.europa.eu/education/lifelong-learning-programme/doc86_en.htm

Lifelong Learning Programme, Comenius sub-programme

Comenius seeks to develop knowledge and understanding among young people and educational staff of the diversity of European cultures, languages and values. It aims at improving and increasing the mobility of pupils and educational staff in different Member States and is focused on enhancing partnerships between schools with at least three million pupils taking part in joint educational activities by 2010. Another goal of the sub-programme is that of encouraging language learning, innovative ICT-based content, services and better teaching techniques and practices. Comenius should involve at least three million pupils in joint educational activities, over the period of the programme.

Applicants must be established in one of the following countries: the 27 Member States of the European Union (as of 1 January 2007), the EFTA-EEA countries: Iceland, Liechtenstein, Norway and candidate countries: Turkey.

Deadline: various deadlines from 16 January 2009 to 15 September 2009

http://ec.europa.eu/education/lifelong-learning-programme/doc84_en.htm

Culture Programme

The EU's Culture programme (2007-2013) has a budget of €400 million for projects and initiatives to celebrate Europe's cultural diversity and enhance our shared cultural heritage through the development of cross-border co-operation between cultural operators and institutions. The Culture programme aims to achieve three main objectives: to promote **cross-border mobility** of those working in the cultural sector, to encourage the **transnational circulation** of cultural and artistic output and to foster **intercultural dialogue**. For the achievement of these objectives, the programme supports **three strands of activities**: cultural actions, European-level cultural bodies and analysis and dissemination activities. Applicants must be established in one of the following countries: the 27 Member States of the European Union, European Economic Area (EEA) countries (Iceland, Liechtenstein, Norway), countries candidate to EU membership (Croatia, Turkey and Former Yugoslav Republic of Macedonia) plus Serbia. The countries of the western Balkans (Albania, Bosnia-Herzegovina and Montenegro) could become eligible in the future, subject to the conclusion of a Memorandum of Understanding concerning the participation of each of those countries in the Programme. There are also some third countries which can participate to specific actions of the programme. They are: Armenia, Belarus, Egypt, Georgia, Jordan, Moldavia, Tunisia and Occupied Palestinian Territory.

Deadline: various deadlines from 1 October 2008 to 01 November 2010

http://ec.europa.eu/culture/our-programmes-and-actions/doc411_en.htm

Some examples of project proposals submitted by GUIDE Members

In the framework of TEMPUS Programme, new partnerships for the implementation of three project proposals have been built up:

SILK - Strengthening of university International Links

Applicant: USGM

Partners:

University of Alicante (ES)

Technische Universitaet Dresden (DE)

Kokshetau State University named after Shokan Ualikhanov (KZ)

Osh State University (KG)

Kyrgyz State Academy of Physical Culture and Sports (KG)

[Academician Buketov Karaganda State University \(KZ\) - GUIDE](#)

[The Institute of Physics and Technology \(KZ\) - GUIDE](#)

[Samarkand State Institute of Foreign Languages \(UZ\) - GUIDE](#)

[International Business School "Kelajak Ilmi" \(UZ\) - GUIDE](#)

Associate partners:

Ministry Education and Science Republic of Kazakhstan (KZ)

Ministry of Higher Education of the Republic Uzbekistan (UZ)

STRATEGICOM - Establishing a university communication structure

Applicant: USGM

Partners:

Spanish National University of Distance Education - UNED (ES)

Friedrich Schiller University of Jena (DE)

Agence Universitaire de la Francophonie (BE)

Université de Haute Alsace (FR)

UNIVERSITY MOULOUD MAMMARI OF TIZI-OUZOU (DZ)

Université M'Hamed Bougara de Boumerdès (DZ)

Université Saad Dahlab de Blida (DZ)

Université Abderahmane Mira de Bejaia (DZ)

ECOLE NATIONALE SUPERIEURE DE TRAVAUX PUBLICS (DZ)
Université Hassiba Benbouli Chlef (DZ)
Associate partner:
Ministère de l'enseignement supérieur et de la recherche scientifique (DZ)

TIES - Towards an Internationalisation of Higher Education Network for MEDA Region

Applicant: University of Alicante (ES)

Partners:

Università Telematica Guglielmo Marconi
University Pierre Mendès France (FR)
Beirut Arab University (LB)
Modern University for Business and Science (LB)
University of Kairouan (TN)
University of Sfax (TN)
University Mouloud Mammeri of Tizi-Ouzou (DZ)
University of Bejaia (DZ)
Philadelphia University (JO)
Sidi Mohamed ben Abdellah University (MA)
Princess Sumaya University of Technology (JO) - **GUIDE**
University Mohammed V Souissi (MA) - **GUIDE**
Mansoura University (EG) - **GUIDE**
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For Further Information concerning GUIDE projects and proposals

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