

GUIDE Association launches its new website!

GUIDE announces the launch of its new website with an innovative graphic layout and additional sections dedicated to the last conference proceedings and current and future activities.

In particular the section *Activities* has been enriched with new sub-sections about the projects GUIDE is developing in the framework of European and International Programmes and on the main initiatives and events it has organized to encourage cooperation between the member universities on global research issues.

Visit the new website at <http://www.guideassociation.org> and give us your feedback and suggestions to improve it.

GUIDE's latest projects and initiatives

We are glad to inform you that GUIDE Association have been submitting two projects responding to different European Commission call for proposals:

- **DISCLOSE**: Disclosing Intercultural secrets cultivating learning objectives and shareable experiences in the frame of the Cross-Border Cooperation within the European Neighbourhood and Partnership Instrument (Enpi) aiming at supporting the training and professional development of young people, promoting different forms of intercultural dialogue among Mediterranean countries .

- **ENCLOSE**: Educational new courses for language opportunities and social equity under the Lifelong Learning Programme (LLP) which aims at favoring social inclusion and integration of immigrants into society enhancing their host country language skills.

Moreover, the Association is launching a further initiative:

- **KNOWLEDGE SHARING and CONTENT DEVELOPMENT PLATFORM**

The accelerating shift to high-technology and information economy forces the higher education system to prepare a competent workforce to meet changing demands for labour. Employers and industries need people with creative and higher-order thinking skills and especially those who enter the job market for the first time, have to keep pace with these changes. In this framework it is crucial to provide higher education students with postgraduate courses and programs able to meet the challenges of such evolving professional context.

In order to tackle with this issue and with the aim of continuously promoting a culture of quality and excellence in education, GUIDE Association intends to launch a *Knowledge Sharing and Content Development Platform* favouring the production of innovative learning contents through the exchange of fitting information, ideas, suggestions, and expertise among international institutions. The objective is to provide on the one hand a common space for circulating educational best practices and research findings and on the other, a place for creating innovative and multidisciplinary postgraduate curricula internationally recognized.

In such a way, the project aims to offer participant institutions the opportunity to increase their visibility showcasing their educational offer at an international level, strength the link with enterprises, being more attractive to students, draw the attention of policy-makers and stakeholders in investing in their educational activities.

Hence, at a larger extent, the Platform is expected to reach and impact on a large range of actors made of universities, research centres, scientific communities, students, companies etc. in order to create a high-quality virtuous circle and promote the knowledge triangle Education-Innovation-Research.

The platform wants to broadly address some knowledge macro-areas, namely Economics, Arts & Literatures, Science & Environment, ICT and Social Sciences within which identifying more specific subjects to target.

Your suggestions in this respect would be highly valuable in order to define sub-topics that could be relevant to both your and other institutions' economic and educational contexts. In next days you will receive a link to a dedicated website page where you will be requested to select one sub-topic per each macro-area the Platform should address in your opinion.

New Members

The Association is honoured to include within its members the following institutions:

- **Al-Baha University – Saudi Arabia**, Dr. Hassan Mustafa
- **Yunnan University of Finance and Economics – China**, Prof. Xiaoxia Cui
- **Open University of China – China**, Dr. Mark Salopek
- **The Aga Khan University – Pakistan**, Dr. Azra Ahmed
- **Kaduna Polytechnic – Nigeria**, Dr. Stephen Bugi
- **Indonesian School in The Netherlands – The Netherlands/Indonesia**, Dr. Arbayah Kumalawati
- **Sookmyung Women's University - South Korea**, Prof. Yong-Ik Yoon
- **University of Colombo School of Computing (UCSC) – Sri Lanka**, Dr. K. P. Hewagamage
- **Universidad INCA Garcilaso de la Vega – Peru**, Dr. Mariella Cantoni
- **Academia de Muzică "Gheorghe Dima" – Romania**, Prof. Nelida Nedelcut
- **Universidad Nacional Abierta – Venezuela**, Dr. Virginia Molina
- **UNAD Universidad Nacional Abierta – Colombia**, Dr. Gloria C. Sanchez Herrera

UPCOMING CONFERENCES WORLDWIDE

2012 1st Journal Conference on e-Education, e-Business, e-Management and e-Learning (JCEEEE 2012 1st)

Bangkok, Thailand, 7th – 8th April 2012

<http://www.ijeeee.org/jc4e/1st/>

International Conference on Future Communication and Computer Technology (ICFCT 2012)

Beijing, China, 19th – 20th May 2012

<http://www.icfct.org/>

eLearning Africa 2012

Cotonou, Benin, 23rd – 25th May 2012

<http://www.elearning-africa.com/index.php>

ICELW - The International Conference on E-Learning in the Workplace

New York, USA, 13th – 15th June 2012

www.icelw.org

CATE 2012 – Computer and Advanced Technology in Education

Naples, Italy, 25th – 27th June 2012

www.iasted.org/conferences/speaker3-774.html

EDULEARN2012 – 4th annual International Conference on Education and New Learning Technologies

Barcelona, Spain, 2nd – 4th July 2012

<http://www.edulearn12.org>

European and International Calls for Proposals

This Section keeps GUIDE Members updated with the latest opportunities to participate in cooperation and research programmes.

GUIDE Project Office will offer support in the search and constitution of partnerships and in the project drawing up.

GUIDE Members are kindly invited to send their proposals and to suggest other opportunities of funding.

Warning: pay attention to the deadlines, the constitution of partnerships and the projects writing take time

Lifelong Learning Programme (LLP) 2012 EAC/27/11

The Programme for Community Action in the Field of Lifelong Learning (the Lifelong Learning Programme – LLP)¹ aims to contribute through lifelong learning to the development of the EU as an advanced knowledge society, with sustainable economic development, more and better jobs and greater social cohesion. In particular, it aims to foster interchange, co-operation and mobility between education and training institutions and systems within the EU so that they may become a world quality reference.

Applicants must be established in one of the following countries: the 27 Member States of the European Union, the EFTA-EEA countries: Iceland, Liechtenstein, Norway, Switzerland and candidate countries: Croatia, Turkey.

The main sub programmes' deadlines are as follows:

Comenius, Grundtvig: Lifelong learning: next deadlines: 30 April 2012, 17 September 2012

Comenius, Erasmus, Leonardo da Vinci, Grundtvig: 2 February 2012

Leonardo da Vinci: Multilateral projects for the Transfer of Innovation: 2 February 2012

Grundtvig: Assistantships, Senior Volunteering Projects: 30 March 2012

Transversal Programme: Key activity 1 – Study visits: first deadline: 30 March 2012; second deadline: 12 October 2012

http://eacea.ec.europa.eu/llp/funding/2012/call_lifelong_learning_2012.php

EURO-MED YOUTH PROGRAMME IV ENPI SOUTH REGION EuropeAid/131261/L/ACT/PS

The global objective of this Call for Proposals is to support and strengthen the participation and contribution of youth organisations and youth from the Euro-Mediterranean region towards the development of civil society and democracy.

The specific objective (s) of this Call for Proposals is/are: to stimulate and encourage mutual understanding between young people within the Euro-Mediterranean region and to fight against stereotypes and prejudices; to promote active citizenship among young people and enhance their sense of solidarity; to contribute to the development of youth policies in the different partner countries.

Deadline: various deadlines from 1 November 2011 to 1 January 2013

https://webgate.ec.europa.eu/europeaid/onlineservices/index.cfm?ADSSChck=1302692885110&do=publi_detPUB&searchtype=QS&orderby=upd&orderbyad=Desc&PubliList=15&page=1&aoref=131261

Seventh Framework Programme – Cooperation – Information and Communication Technologies

The objective of this call is to improve the competitiveness of European industry and enable Europe to master and shape future developments in ICT so that the demands of its society and economy are met. ICT is at the very core of the knowledge-based society. Activities will continue to strengthen Europe's scientific and technology base and ensure its global leadership in ICT, help drive and stimulate product, service and process innovation and creativity through ICT use and value creation in Europe, and ensure that ICT progress is rapidly transformed into benefits for Europe's citizens, businesses, industry and governments. These activities will also help reduce the digital divide and social exclusion.

Deadline: 17 April 2012

<http://ec.europa.eu/research/participants/portal/page/cooperation?callIdentifier=FP7-ICT-2011-9>

Erasmus Mundus

Erasmus Mundus is a cooperation and mobility programme in the field of higher education that aims to enhance the quality of European higher education and to promote dialogue and understanding between people and cultures through cooperation with third countries. In addition, it contributes to the development of human resources and the international cooperation capacity of higher education institutions in third countries by increasing mobility between the European Union and these countries.

Deadline: 30 April 2012

http://eacea.ec.europa.eu/erasmus_mundus/funding/2012/call_eacea_42_11_en.php#call

Culture Programme (2007-2013)

The Culture Programme has been established to enhance the cultural area shared by Europeans, which is based on a common cultural heritage, through the development of cooperation activities among cultural operators from eligible countries, with a view to encouraging the emergence of European citizenship. The Programme is aimed at three specific objectives: promotion of the trans-national mobility of people working in the cultural sector, support for the trans-national circulation of cultural and artistic works and products and the promotion of inter-cultural dialogue.

Deadline: 3 May 2012

http://eacea.ec.europa.eu/eforms/index_en.php

MEDIA 2007

The MEDIA 2007 programme (2007-2013) is the fourth multi-annual programme that aims at striving for a stronger European audiovisual sector, reflecting and respecting Europe's cultural identity and heritage, increasing the circulation of European audiovisual works inside and outside the European Union and to strengthen the competitiveness of the European audiovisual sector by facilitating access to financing and promoting use of digital technologies.

Deadline: 1st June 2012

http://ec.europa.eu/culture/media/programme/overview/index_en.htm

For Further Information concerning GUIDE projects and proposals:

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