VI International GUIDE Conference

Athens, Greece 3-4 October 2013

"The Global Economic Crisis and its consequences on the national educational systems: can the online education contribute to overcome the crisis?"

When analyzing the educational system as a part of the economy of a country, it is now clear that the economic resources of national governments are no longer capable of bearing the costs to provide education for all. As a consequence, the recognition of the role of digital technologies in providing the necessary skills for professional success and in assuring cost-effective equal learning opportunities to the vast audience, should be emphasized.

The VI International GUIDE Conference 2013, to be held in Athens, on 3-4 October 2013, will analyze the current situation of the various national or regional higher education systems that share common problems and prospects. Furthermore, the Conference will provide a comparative description of the structural conditions and issues resulting from the crisis, also examining the effects of governmental policies on new training and research strategies emerging from the national economies involved in the global finance system.

More specifically, the following topics will be addressed:

- Analysis of the critical issues characterizing the various regional or macro-regional higher education systems;
- Comparison between innovative proposals and experiences concerning the articulation of the higher education systems according to local and regional needs;
- Analysis of the role of distance learning methods and technologies in designing new cost-effective higher education systems;
- Assessment and comparison of research results in the field of technological innovation for learning, as relates to the transformation of regional or macro-regional education systems;

In this framework, a specific attention will be dedicated to the presentation of higher education systems in the different geographical contexts: United States, Europe, Latin America, Eurasia, China, Japan, Middle East, Africa, etc.

The conference website including all details about the event and the participation modalities will be soon available.
Open Excellence Platform

High quality Programs for Advanced Careers

As indicated in the previous newsletter, GUIDE Association intends to launch a knowledge sharing platform for the creation of innovative learning contents by international institutions. In order to favor a large participation in the project and to implement a tool that can thoroughly meet a broad spectrum of needs and expectations, the Association is going to send its members a brief questionnaire aiming to gather information and ideas for finalizing and putting into action the platform. All members will be therefore asked to fill in the questionnaire and send it back shortly via e-mail to GUIDE Secretariat. There is no need to underline that the survey respondent participation will be crucial for the success of such an initiative.

OCWC Symposium on Open Education

Florianópolis – Brazil, 30 October 2012

Challenges, achievements, and recommendations for advancing education in an increasingly open way

The OCWC Symposium on Open Education was organized in Florianópolis, Brazil on 30 October 2012, by the OpenCourseware Consortium in collaboration with the GUIDE member UNISUL. The OpenCourseWare Consortium is a worldwide community of hundreds of higher education institutions and associated organizations committed to advancing OpenCourseWare and its impact on global education.

The objective of the Symposium was to give an overview of the state of the art of open education worldwide emphasizing future challenges and further strategies to support its progress. According to a UNESCO survey, in 2025 there will be 80 million more students in higher education, an impressive number which will increasingly require more quality in the provision of educational courses and programmes and a more efficient sustainability of costs related hereto. The debate occurred among participants during the event demonstrated how OERs can play a very crucial role in facing those critical issues and highlighted the importance to allow the re-use, revision and redistribution of open materials. For further information, please visit http://www.unisulvirtual.com.br/simposioOCWC/index_english.html.
UPCOMING CONFERENCES WORLDWIDE

**conVerge12 E-learning Conference**  
Melbourne, Australia, 22\textsuperscript{nd} – 23\textsuperscript{rd} November 2012  

**Online Educa Berlin 2012**  
Berlin, Germany, 28\textsuperscript{th} – 30\textsuperscript{th} November 2012  
[http://www.online-educa.com](http://www.online-educa.com)

**14\textsuperscript{th} International Conference on Information Integration and Web-based Application & Services (iiWAS2012)**  
Bali, Indonesia, 3\textsuperscript{rd}– 5\textsuperscript{th} December 2012  
[http://www.iias.org/conferences/iiwas2012](http://www.iias.org/conferences/iiwas2012)

**The Third International Conference for e-learning and Distance Learning**  
Riyadh, Saudi Arabia, 3\textsuperscript{rd} – 6\textsuperscript{th} February 2013  

**The 10th IASTED International Conference on Web-based Education (WBE2013)**  
Innsbruck, Austria, 13\textsuperscript{th} – 15\textsuperscript{th} February 2013  
[http://www.iasted.org/conferences/location-Innsbruck2013.html](http://www.iasted.org/conferences/location-Innsbruck2013.html)
European and International Calls for Proposals

This Section keeps GUIDE Members updated with the latest opportunities to participate in cooperation and research programmes.

GUIDE Project Office will offer support in the search and constitution of partnerships and in the project drawing up.

GUIDE Members are kindly invited to send their proposals and to suggest other opportunities of funding.

Warning: pay attention to the deadlines, the constitution of partnerships and the projects writing take time.

EU-CHINA Environmental Sustainability Programme (ESP)
The global objective of this Call for Proposals is to support China in its effort of meeting the environmental and climate change targets defined in the 12th Five Year Development Plan. The specific objective of this Call for Proposals is to support the Chinese authorities in their efforts of achieving environmental sustainability by reducing water and heavy metal pollution and implementing sustainable waste policies. Individual grant projects are expected to practically contribute to the achievement of one or several of the following four results: 1. The improvement of the surface water, groundwater and drinking water quality in pilot areas through pollution discharge management; 2. Improvement of waste management in pilot areas through integrated sustainable waste management approach to achieve more waste reduction, reuse, recycling and recovery, thus minimizing the amount of waste to be disposed; 3. Heavy metal pollution is reduced through support to national and local policy and institutional capacity and pilots on policy implementation at local level; 4. An appropriate policy support and networking mechanism to synthesize results from above 1, 2 and 3 for policy support, networking and dissemination.

Deadline for the Concept Note: 14 December 2012

EURO-MED YOUTH PROGRAMME IV ENPI SOUTH REGION
EuropeAid/131261/L/ACT/PS
The global objective of this Call for Proposals is to support and strengthen the participation and contribution of youth organisations and youth from the Euro-Mediterranean region towards the development of civil society and democracy. The specific objective (s) of this Call for Proposals is/are: to stimulate and encourage mutual understanding between young people within the Euro-Mediterranean region and to fight against stereotypes and prejudices; to promote active citizenship among young people and enhance their sense of solidarity; to contribute to the development of youth policies in the different partner countries.

Deadline: 1 January 2013
Seventh Framework Programme – SME Initiative on Analytics
This call for proposals aims at helping European Small and Medium Enterprises acquire the competences and resources they need to develop innovative content and data analytics services.

**Deadline: 15 January 2013**

Seventh Framework Programme – Marie Curie Industry-Academia Partnerships and Pathways (IAPP)
IAPP stands for Industry-Academia Partnerships & Pathways. IAPP constitutes a unique opportunity for a company and a public research organisation to work in a network on a joint R&D project. IAPP aims to help commercial and non-commercial research organisations to work together on a common R&D project and create partnerships to increase skills exchange between the two sectors.

**Deadline: 16 January 2013**

Seventh Framework Programme – Marie Curie International Research Staff Exchange Scheme (IRSES)
Mobility by individual researchers has been supported by Marie Curie Actions for some time now. But something similar was needed for research organisations in particular for exchanges outside Europe.
Marie Curie’s new International Research Staff Exchange Scheme (IRSES) plugs that gap. It helps research organisations to set up or strengthen long-term cooperation with others, through a coordinated exchange programme for their staff.

**Deadline: 17 January 2013**

Lifelong Learning Programme (LLP) 2012 EAC/27/11
The Programme for Community Action in the Field of Lifelong Learning (the Lifelong Learning Programme – LLP)1 aims to contribute through lifelong learning to the development of the EU as an advanced knowledge society, with sustainable economic development, more and better jobs and greater social cohesion. In particular, it aims to foster interchange, co-operation and mobility between education and training institutions and systems within the EU so that they may become a world quality reference.
Applicants must be established in one of the following countries: the 27 Member States of the European Union, the EFTA-EEA countries: Iceland, Liechtenstein, Norway, Switzerland and candidate countries: Croatia, Turkey.
The main sub programmes’ deadlines are as follows:

- **Comenius: individual pupil mobility**: deadline 3 December 2012
- **Comenius, Grundtvig: In-service training**: next deadline: 16 January 2013
- **Leonardo da Vinci: Multilateral projects for the transfer of innovation**: deadline: 31 January 2013
- **Monnet programme**: deadline: 15 February 2013
- **Transversal Programme: Key activity 1 – Study visits**: next deadline: 28 March 2013
- **Transversal Programme: all other activities**: deadline: 28 February 2013

For Further Information concerning GUIDE projects and proposals:

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