GUIDE INTERNATIONAL CONFERENCE 2011
Registration for auditors still open!

We are happy to inform that anyone who wishes to participate as an auditor can still register to GUIDE International Conference 2011. To complete the registration process you just need to fill in Section B of the form available in our web site at the web page http://www.guideassociation.org/guide_2011/en/?page_id=39.


The conference will host more than 100 speakers and 150 auditors, the majority hailing from Europe, followed by Latin America, Africa and Middle East, Far East and USA.

A special session will be dedicated to the presentation of the e-Learning Quality Assurance publication which collects the work of some GUIDE members and some of the most distinguished professionals in the field.

For further information visit www.guideassociation.org/guide_2011/en/
New Members

The Association is honoured to include within its members the following institutions:

- **Pontifical University of John Paul II in Krakow – Poland**, Dr. Krzysztof Gurba
- **Kujawy and Pomorze University in Bydgoszcz – Poland**, Dr. Michal Czakowski
- **Thompson Rivers University – Canada**, Dr. Mark Salopek
- **Universidad de Oviedo – Spain**, Dr. Javier Fombona Cadavieco
- **University of Colombo School of Computing (UCSC) – Sri Lanka**, Dr. K. P. Hewagamage

**STRATEGICOM: establishing a university communication structure**

In the framework of EU Tempus Programme, which calls for the reform and modernization of higher education systems and the creation of a cooperation area in countries surrounding the European Union, Università degli Studi “Guglielmo Marconi” is currently being committed as coordinator of the Strategicom project (www.strategicomproject.eu).

Strategicom is meant to establish a structured university communication strategy in Algeria. After identifying successful communication models in European universities, a blended course on institutional strategic communications will be delivered through in-country workshops and e-learning sessions targeted to the implicated professional profiles. The project will then culminate in a policy recommendation paper, which, once approved by the Algerian Ministry of Higher Education, will serve as a tool for the reform of the Algerian higher education structure. Strategicom may be carried out thanks to a strong and highly qualified partnership, including six Algerian higher education institutions, the Algerian Ministry of Higher Education, the Research Center in Applied Economics and Development (CREAD) and five European members. Therefore, we are glad to link hereby the Strategicom newsletter, so as to provide information on the project for all those who may be interested.

UPCOMING CONFERENCES WORLDWIDE

24th ICDE World Conference on Open and Distance Learning
Bali – Indonesia, 2nd – 5th October 2011
http://www.ut.ac.id/icde2011

IICE-2011: Ireland International Conference on Education
Dublin, Ireland, 3rd – 5th October 2011
http://www.iicedu.org/

International Conference “ICT for Language Learning”
Florence, Italy, 20th – 21st October 2011
http://www.pixel-online.net/ICT4LL2011/

ICVL 2011 - The 6th International Conference on Virtual Learning
Cluj-Napoca, Romania, 28th – 29th October 2011

IADIS International Conference 2011
Rio de Janeiro, Brazil, 5th – 8th November 2011
http://www.internet-conf.org/

The EAIE Academy
Valencia, Spain, 14th – 18th November 2011
http://www.eaie.org/academy/

2nd Annual International Conference on Computer Science Education: Innovation & Technology (CSEIT 2011)
Singapore, Singapore, 12th – 13th December 2011
http://cseducation.org/

IEEE International Conference on Technology Enhanced Education
Amritapuri, Kerala, India, 3rd – 5th January 2012
http://www.ictee.org/
European and International Calls for Proposals

This Section keeps GUIDE Members updated with the latest opportunities to participate in cooperation and research programmes.

The GUIDE Operative Office will offer support in the search and constitution of partnerships and in the project drawing up.

GUIDE Members are kindly invited to send their proposals and to suggest other opportunities of funding.

Warning: pay attention to the deadlines, the constitution of partnerships and the projects writing take time

Lifelong Learning Programme (LLP) 2012 EAC/27/11
The Programme for Community Action in the Field of Lifelong Learning (the Lifelong Learning Programme – LLP)1 aims to contribute through lifelong learning to the development of the EU as an advanced knowledge society, with sustainable economic development, more and better jobs and greater social cohesion. In particular, it aims to foster interchange, co-operation and mobility between education and training institutions and systems within the EU so that they may become a world quality reference.

Applicants must be established in one of the following countries: the 27 Member States of the European Union, the EFTA-EEA countries: Iceland, Liechtenstein, Norway, Switzerland and candidate countries: Croatia, Turkey.

The main sub programmes’ deadlines are as follows:
Comenius Individual Pupil Mobility: 01 December 2011
Comenius Assistantships: 31 January 2012
Comenius, Erasmus, Leonardo da Vinci, Grundtvig: 02 February 2012
Leonardo da Vinci: Multilateral projects for the Transfer of Innovation: 02 February 2012
Leonardo da Vinci: Mobility; Erasmus: Intensive Language Courses (EILC): 03 February 2012
Jean Monnet Programme: 15 February 2012
Erasmus: Intensive Programmes (IP), Students mobility for studies and placements (including the Erasmus consortium placement certificate) and teaching Staff mobility: 09 March 2012
Grundtvig: Assistantships, Senior Volunteering Projects: 30 March 2012
Transversal Programme: Key activity 1 – Study visits: first deadline: 30 March 2012; second deadline: 12 October 2012
Transversal Programme: All the other activities: 01 March 2012

EURO-MED YOUTH PROGRAMME IV ENPI SOUTH REGION
EuropeAid/131261/L/ACT/PS
The global objective of this Call for Proposals is to support and strengthen the participation and contribution of youth organisations and youth from the Euro-Mediterranean region towards the development of civil society and democracy.

The specific objective (s) of this Call for Proposals is/are: to stimulate and encourage mutual understanding between young people within the Euro-Mediterranean region and to fight against stereotypes and prejudices; to promote active citizenship among young people and enhance their sense of solidarity; to contribute to the development of youth policies in the different partner countries.

Deadline: various deadlines from 1 November 2011 to 1 January 2013
IPA Adriatic CBC Programme. 2nd Call for Ordinary Projects
The IPA Adriatic Cross-border Cooperation (CBC) Programme aims at strengthening the sustainable development capacity of the Adriatic Region through an agreed strategy of actions among the partners of the eligible territories.
The objectives are:
Priority 1 – “Economic, social and institutional cooperation”
Priority 2 – “Natural and Cultural Resources and Risk Prevention”
Priority 3 - “Accessibility and Networks”
The detailed list of the eligible territories (with the territorial derogations) is the following:
- Greece: Kerkyra and Thesprotia
- Croatia: Dubrovnik-Neretva, Istra; Lika-Senj; Primorje-Gorski kotar; Šibenik-Knin; Split-Dalmatia and Zadar. Territorial derogation: Karlovac County
- Albania: Fier, Durrës, Lezhë, Shkodër, Tiranë, and Vlorë
- Bosnia and Herzegovina: Bileća, Čapljina, Čitluk, Gacko, Grude, Jablanica, Konjic, Kupres, Livno, Ljubinje, Ljubuški, Mostar, Neum, Nevesinje, Posušje, Prozor/Rama, Ravno, Široki Brijeg, Stolac, Berkovići, Tomislavgrad, Trebinje, and Istočni Mostar. Territorial derogation: Sarajevo Region, North-West Region and Central Region
- Serbia: whole territory (phasing out condition).
Deadline: 02 November 2011
http://www.adriaticipacbc.org/index.asp?page=interna&level=how_to_apply

Youth in Action – Youth Support Systems – EACEA/13/11
This call for proposals aims at supporting partnerships with regions, municipalities, civil society actors and bodies active in corporate social responsibility in order to develop over the long-term projects which combine various measures of the ‘Youth in Action’ programme.
The specific objectives of such partnerships are to:
— encourage the involvement of the regions, municipalities, civil society actors and bodies active in corporate social responsibility in European youth and non-formal education activities,
— support their capacity building as bodies active in the youth field providing non-formal education opportunities to young people and youth workers,
— promote the development of sustainable networks, the exchange of best practices as well as the recognition of non-formal education.
Eligible countries:
the Member States of the European Union: Austria, Belgium, Bulgaria, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, the United Kingdom.
Deadline: 03 November 2011

Seventh Framework Programme – Cooperation – Energy – SMARTCITIES
Financial support will be given to measures proposed in these topics on the basis that such measures would help cities to substantially reduce greenhouse gas emissions in an innovative and integrative manner and represent a high replication potential. The initiative encompasses a broad range of energy related topics such as energy efficiency, energy networks and renewable energy production as well as other urban issues in the area of for electricity, heating and cooling, transport, waste and water management.
Deadline: 01 December 2011
Seventh Framework Programme – Capacities - Research for the benefit of SMEs
The overall objective of the Research Infrastructures part of the 'Capacities' specific Programme is to strengthen the innovation capacity of European SMEs and their contribution to the development of new technology based products and markets by helping them out source research, increase their research efforts, extend their networks, better exploit research results and acquire technological know how, bridging the gap between research and innovation through European level collaboration.
Deadline: 06 December 2011

Seventh Framework Programme – Cooperation – Information and Communication Technologies
The objective of this call is to improve the competitiveness of European industry and enable Europe to master and shape future developments in ICT so that the demands of its society and economy are met. ICT is at the very core of the knowledge-based society. Activities will continue to strengthen Europe's scientific and technology base and ensure its global leadership in ICT, help drive and stimulate product, service and process innovation and creativity through ICT use and value creation in Europe, and ensure that ICT progress is rapidly transformed into benefits for Europe's citizens, businesses, industry and governments. These activities will also help reduce the digital divide and social exclusion.
Deadline: 17 January 2012
http://ec.europa.eu/research/participants/portal/page/cooperation?callIdentifier=FP7-ICT

Seventh Framework Programme – Cooperation – Socio-economic sciences and Humanities
The objective is to generate an in-depth, shared understanding of complex and interrelated socio-economic challenges Europe is confronted with, such as growth, employment and competitiveness, social cohesion, social, cultural and educational challenges in an enlarged European Union, sustainability, migration and integration, quality of life and global interdependence, in particular with the view of providing an improved knowledge base for policies in the fields concerned.
Deadline: 02 February 2012
http://ec.europa.eu/research/participants/portal/page/cooperation?callIdentifier=FP7-ENV-2012-two-stage

Seventh Framework Programme – Capacities – Science in Society
In the terms of the 7th Framework Programme, activities in the field of Science in Society aim to "stimulate, with a view to building an open, effective and democratic European knowledge-based society, the harmonious integration of scientific and technological endeavour, and associated research policies in the European social web, by encouraging pan-European reflection and debate on science and technology and their relationship with the whole spectrum of society and culture".
Deadline: 02 February 2012
http://ec.europa.eu/research/participants/portal/page/capacities?callIdentifier=FP7

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