



GUIDE Association International Workshop: The results in brief

The successful transition to a knowledge-based economy and society worldwide can be accomplished only through an ongoing cooperation, interaction and dialogue among people and institutions with different cultural, social and economic backgrounds.

This simple but fundamental remark was at the basis of GUIDE International Workshop 2010 (18-19 March 2010, Rome) focused on the possibilities provided by e-learning applications for local, national and international development.

The conference was joined by around **200 delegates** of more than **50 countries**, from **Asia, Africa, Middle-East, North and South America, Europe and Russia**, with the presence of representative of International Organizations (**UNESCO and FAO**).

The most significant conclusions emerged during the two-days meeting are:

- *The knowledge-based economy poses new challenges to an increasingly diverse and multilingual workforce. ICTs have to help professionals in both developed and emerging markets collaborate and construct knowledge across geographical, cultural and language boundaries*
- *Today's students must be able to think critically, solve problems that are complex, plan solutions, make decisions and collaborate effectively. Only education based on new technologies has the power to catalyze these skills*
- *The introduction of ICTs could play a vital role in reducing the educational gap in rural, remote and isolated areas*
- *Open Educational Resources have become a significant feature in any strategy relating to the future of education, and higher education in particular*
- *The use of new methodological applications such as intelligent agents and/or mobile technology has to be encouraged in order to enhance students' motivation in the learning process*
- *It is important to improve the quality of learning to create leaders able to participate actively in the shaping of their respective country's future*

To view the Conference full report please visit the web page

<http://www.guideassociation.org/GuideInternationalWorkshopRome2010/tabid/119/language/en-US/Default.aspx>

What's next: GUIDE International Seminar on Virtual Higher Education – UNISUL – Florianópolis, Brazil, 14-15 October 2010



The city of Florianópolis, located on Santa Catarina Island, Brazil, will bring together some of the world's most distinguished Distance Education keynote speakers on 14 and 15 October 2010 for the GUIDE International Seminar on Virtual Higher Education.

The seminar, promoted by GUIDE itself in collaboration with UnisulVirtual, from Brazil, CEDIPROE (Centro de Diseño, Producción y Evaluación de Recursos Multimediales para el Aprendizaje) from Argentina and USGM (Università degli Studi Guglielmo Marconi) from Italy, will discuss the future of knowledge in the digital era as well as different teaching approaches for Virtual Higher Education.

It will offer attendants the opportunity to enhance their knowledge and competencies concerning e-learning innovations, sharing international best practices in the adoption of flexible learning and teaching models and to improve contacts and partnerships with high level decision makers from education and government sectors.

The Seminar will approach the following topics:

- Virtual Higher Education Trends
- Virtual Education in Latin America
- Views on Common Spaces of Distance Higher Education in the MERCOSUR
- Exchanging Virtual Experiences amongst Latin American Countries: why not?
- Cross-border e-Learning: linguistic, cultural and technological problems
- E-Learning, Blended Learning and m-Learning: characteristics and problems
- Interdisciplinary Investigation in Virtual Higher Education
- Open Educational Resources for Virtual Learning: what works and what doesn't
- Thinking the University of the Future: formative strategies for distance education and building network knowledge
- Social Networks and Social-Cultural-Educational Networking
- Lessons Learned and the Virtual Higher Education Scenario

If you need more detailed information about the seminar and are interested in participating please visit the official website of the event available at www.unisulvirtual.com.br/GUIDE

Should you need any kind of further information, please contact:

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New GUIDE representative for African sub-Saharan Area: Prof. Babatunde Ipaye

The Board of Directors of GUIDE Association has officially approved the nomination of *Prof. Babatunde Ipaye*, Director of the Learner Support Services at the **National Open University of Nigeria**, as GUIDE Representative of the African sub-Saharan area.

Needless to say, Africa is a strategic and crucial development partner for GUIDE Association and National Open University of Nigeria is one of the most successful open and distance learning systems in Africa.

With reference to Professor Babatunde Ipaye, it is worth remembering that besides his position as Director of 37 Learner Study Centre in Africa for the National Open University of Nigeria, he is expert in the field of quality assurance in e-Learning in developing nations and in the development of on-line counselling services.



The **National Open University** was established in 1983 and is Nigeria's leading - and only specialist - provider of open and distance learning.

The University operates from its Administrative Headquarters located in Lagos and is dedicated to preparing professionals in various disciplines through the distance learning mode. It offers to its 32,400 enrolled students over 50 programmes and 750 courses and a choice of qualifications from Certificates, Diplomas to Post Graduate Diplomas and Degrees.

The NOUN is designed to increase the access of all Nigerians to formal and non-formal education and it is focused on continuous educational development for professionals such as Teachers, Accountants, Bankers, Lawyers, Doctors, Engineers, Politicians, Self-employed, Businessmen and Businesswomen.

New Members

The Association is honoured to include within its members the following institutions:

- **National University – USA**, Dr. Sara Kelly
- **University of SFAX – Tunisia**, Dr. Monji Kherallah
- **Modern University for Business and Science – Lebanon**, Dr. Bassem Kaisse
- **Universidad de Sevilla – Spain**, Dr. Angel Francisco Villarejo Ramos
- **Indira Gandhi National Open University (IGNOU) – India**, Prof. Bharat Inder Fozdar
- **Asia e-University – Malaysia**, Dr. Nurhizam Safie Mohd Satar
- **The City University of New York – USA**, Dr. George Otte
- **MATI – Russian State Technological University – Russia**, Prof. Galina Artyushina
- **Osmania University – India**, Prof. Malyadri Pacha
- **University of South Africa - South Africa**, Prof. Peter Havenga
- **Allama Iqbal Open University – Pakistan**, Dr. Nazir Ahmed Sangi
- **The Open University of Japan – Giappone**, Dr. Kumiko Aoki

UPCOMING CONFERENCES WORLDWIDE

GUIDE International Seminar on Virtual Higher Education

Florianópolis, Brazil, 14th – 15th October 2010

Deadline for registration: October 14th 2010

<http://www.unisulvirtual.com.br/GUIDE/>

REV 2010 CONFERENCE

Stockholm, Sweden, 29th June – 2nd July, 2010

Deadline for proposals: May 16th 2010

<http://www.rev-conference.org/REV2010/>

ICL 2010 – 13th ICL Conference

Hasselt, Belgium, 15th – 17th September 2010

Deadline for proposals: May 29th 2010

<http://www.icl-conference.org/>

EXPOLINGUA BERLIN

Berlin, Germany, 19th – 21st November, 2010

Deadline for proposals: June 30th 2010

http://www.expolingua.com/expolingua_berlin/

BETT 2011 – Learning together through technology

London, United Kingdom, 13th – 16th January 2011

Deadline for proposals: May 29th 2010

<http://www.icl-conference.org/>

OBHE 2011 GLOBAL FORUM

Banff, Alberta, Canada, 30th March – 2nd April 2011

Deadline for proposals: September 1st 2010

http://www.obhe.ac.uk/the_2011_global_forum_canada/overview

European and International Calls for Proposals

This Section keeps GUIDE Members updated with the latest opportunities to participate in cooperation and research programmes.

The GUIDE Operative Office will offer support in the search and constitution of partnerships and in the project drawing up.

GUIDE Members are kindly invited to send their proposals.

Warning: keep an eye on deadlines, the constitution of partnership and the projects writing take time

Youth in Action - Action 3.2 - Cooperation with other Countries of the World

Youth in Action is the Programme the European Union has set up for young people. It aims to inspire a sense of active European citizenship, solidarity and tolerance among young Europeans and to involve them in shaping the Union's future.

Its general objectives are the following:

- Promote young people's active citizenship in general and their European citizenship in particular
- Develop solidarity and promote tolerance among young people, in particular in order to foster social cohesion in the European Union
- Foster mutual understanding between young people in different countries
- Contribute to developing the quality of support systems for youth activities and the capabilities of civil society organisations in the youth field
- Promote European cooperation in the youth field

Various deadlines: 17 May 2010/ 01 June 2010

http://eacea.ec.europa.eu/youth/index_en.php

MEDIA 2007 - Call for proposals EACEA/24/09: "Promotion/Access to Markets"

The objectives of the call are: a) to facilitate and encourage the promotion and movement of European audiovisual and cinema works at trade shows, fairs and audiovisual festivals in Europe and around the globe, insofar as such events may play an important role in the promotion of European works and the networking of professionals; b) to encourage the networking of European operators, by supporting joint activities on the European and international markets by national public or private promotion bodies.

Applicants must be established in one of the following countries: — the 27 countries of the European Union, — the EFTA countries, Switzerland and Croatia.

Deadline: 30 June 2010

http://ec.europa.eu/information_society/media/promo/markt/forms/index_en.htm

MEDIA 2007 - Call for proposals EACEA/19/09: Support for the transnational distribution of European films and the networking of European cinema distribution companies - System of 'selective' support

The aim of the 'Selective' scheme is to encourage and support the wider transnational distribution of recent non-national European films by encouraging theatrical distributors in particular to invest in promotion and adequate distribution of non-domestic European films. The scheme also aims to encourage the development of links between the production and distribution sector thus improving the competitive position of non-national European films. Applicants must be established in one of the following countries: — the 27 countries of the European Union, — the EFTA countries, Switzerland and Croatia.

Deadline: 01 July 2010

http://ec.europa.eu/information_society/media/distrib/schemes/select/index_en.htm

Joint Technology Initiatives (Annex IV-SP1)

Calls title: ARTEMIS Call 2010, ENIAC Call 3 – 2010, Clean Sky JTI 2010-01.

Various deadlines: 27 April/30 July/ 01 September 2010

<http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.FP7CallsPage>

Seventh Framework Programme – People - Support for Training and Career Development of Researchers

This action aims to reinforce the international dimension of the career of European researchers by giving them the opportunity to be trained and acquire new knowledge. Lifelong training will improve their skills and help them join established research teams. In parallel, complementary training will enhance their career prospects in both public and private sectors.

Calls title: Marie Curie Reintegration Grants (RG); Marie Curie Intra-European Fellowships for Career Development (IEF); Marie Curie International Incoming Fellowships (IIF); Marie Curie International Outgoing Fellowships for Career Development (IOF); Marie Curie International Research Staff Exchange Scheme (IRSES).

Deadline: 07 September 2010

<http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.FP7CallsPage>

Culture Programme

The EU's Culture programme (2007-2013) has a budget of €400 million for projects and initiatives to celebrate Europe's cultural diversity and enhance our shared cultural heritage through the development of cross-border co-operation between cultural operators and institutions. The Culture programme aims to achieve three main objectives: to promote **cross-border mobility** of those working in the cultural sector, to encourage the **transnational circulation** of cultural and artistic output and to foster **intercultural dialogue**. For the achievement of these objectives, the programme supports **three strands of activities**: cultural actions, European-level cultural bodies and analysis and dissemination activities. Applicants must be established in one of the following countries: the 27 Member States of the European Union, European Economic Area (EEA) countries (Iceland, Liechtenstein, Norway), countries candidate to EU membership (Croatia, Turkey and Former Yugoslav Republic of Macedonia) plus Serbia. The countries of the western Balkans (Albania, Bosnia-Herzegovina and Montenegro) could become eligible in the future, subject to the conclusion of a Memorandum of Understanding concerning the participation of each of those countries in the Programme. There are also some third countries which can participate to specific actions of the programme. They are: Armenia, Belarus, Egypt, Georgia, Jordan, Moldavia, Tunisia and Occupied Palestinian Territory.

Deadline: 01 November 2010

http://ec.europa.eu/culture/our-programmes-and-actions/doc411_en.htm

For Further Information concerning GUIDE projects and proposals

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