

GUIDE Association
Global Universities In Distance Education



GUIDE INTERNATIONAL WORKSHOP ROMA 2010



New challenges for
e-learning in cultural,
scientific and
socio-economic development

The venue: Università degli Studi Guglielmo Marconi
Headquarters
Via Plinio, 44 Rome

Università degli Studi "Guglielmo Marconi", 18 • 19 March 2010, Rome, Italy

Thursday 18 March 2010

Plenary Session

Aula Magna

09.00 - 11.00

Chairperson: Giovanni Briganti

Alessandra Spremolla Briganti

Rector of the MARCONI University
Secretary General GUIDE Association, Rome

Abdul Waheed Khan

Assistant Director-General of UNESCO, Paris

Liu Wenfu

Dean Continuing Education College, Shanghai TV University

Anton Mangstl

Director of Knowledge Exchange and Capacity Building Division,
FAO, Rome

David Guralnick

President Kaleidoscope Learning, New York, USA
"Keynote Speech"

Coffee Break

11.00 - 11.30

Aula Magna

11.30 - 13.00

GUIDE ASSOCIATION

- General Assembly
- Meeting of the Board of Directors

Lunch

13.30 - 14.30

INNOVATIONS, BEST PRACTICES AND METHODOLOGICAL APPLICATIONS

Contribution from Spain & Latin America*

Chairperson: Beatriz Fainholc

14.30 - 14.45 Beatriz Fainholc

CEDIPROE, Argentina

Representative of GUIDE Latin American Area

"Use and abuse of the Web 2.0"

14.45 - 15.00 Angel Francisco Villarejo-Ramos

Universidad de Sevilla, Sevilla, Spain

"Participative methodologies and the use of ICT like determinant factors in the students' satisfaction and the development of competencies before the challenge of the European Higher Education Area"

15.00 - 15.15 Roberto Barchino

University of Alcalá, Spain

"The use of mobile devices to support learning process self-evaluation"

15.15 - 15.30 Vania Guerra, María Fernanda Gonzales

Universitat Oberta de Catalunya, Barcelona, Spain

"Monitoring system for social networks"

15.30 - 15.45 Néstor Alberto Briceño Lugo

Centro de Estudios Pastorales Divino Salvador (CEPDISAL), Caracas, Venezuela

"The use of e-learning in pastoral education"

15.45 - 16.00 María Lourdes Jiménez Rodríguez

University of Alcalá, Spain

"Managing system to support the evaluation of learning processes"

16.00 - 16.15 Edilia Rosa Alvarado Rodríguez, Nora Arias Quintero

Universidad Católica Cecilio Acosta, Maracaibo, Venezuela

"Challenges and opportunities in distance education: experiences from Venezuela"

16.15 - 16.30 Pedro Gutiérrez Leal

Universidad Nacional Abierta de Venezuela, Caracas, Venezuela

"Evaluación de las tendencias investigativas Nacional e Internacional"

16.30 - 17.00 Discussion

* for this session simultaneous translation Spanish-English will be provided

INNOVATIONS, BEST PRACTICES AND METHODOLOGICAL APPLICATIONS

ICT applications in flexible learning: e-learning, blended learning and triple learning

Chairperson: Ilaria Mascitti

14.30 - 14.45 Carla Pampaloni

Università degli Studi "Guglielmo Marconi", Rome, Italy
"Innovations, Best Practices and Methodological applications"

14.45 - 15.00 Kumiko Aoki

The Open University of Japan, Chiba, Japan
"Challenges of ICT Applications in Distance Higher Education in Japan"

15.00 - 15.15 Ilaria Mascitti

Università degli Studi "Guglielmo Marconi", Rome, Italy
"Blending Three Channels for an Innovative Distance Learning Course"

15.15 - 15.30 Ekaterina Talalakina

State University Higher School of Economics, Moscow, Russia
"Fostering Cross-Cultural Understanding through E-Learning: Russian-American Forum Case Study"

15.30 - 15.45 Patrick Blum

Business Group, Aachen, Germany
"Organizational Learning, Knowledge and Performance Support"

15.45 - 16.00 Yeong-Tae Song

Towson University, Towson, USA
"E-Learning in Health Information Technology"

16.00 - 16.15 Luísa Soares

Madeira University, Funchal, Portugal
"Loneliness levels influence the use of new technologies in 1st year college students?"

16.15 - 16.30 Robert Maximilian Zwischnerberger

Carinthia University of Applied Sciences, Feldkirchen, Austria
"Blended Learning Management: A seven phase model"



Thursday 18 March 2010

Session I

Room 1

14.30 - 17.30

INNOVATIONS, BEST PRACTICES AND METHODOLOGICAL APPLICATIONS

ICT applications in flexible learning: e-learning, blended learning and triple learning

16.30 - 16.45 Simon Fietze

University of the Federal Armed Forces, Hamburg, Germany
"Podcasting in Higher Education: Students' Usage Behaviour"

16.45 - 17.00 Manorama Tripathi

Indira Gandhi National Open University, New Delhi, India
"E-Learning and libraries – a case study of India"

17.00 - 17.15 Nicholas Caporusso

Institute for Advanced Studies, Lucca, Italy
"Including Personality in e-learning Design"

17.15 - 17.30 Discussion



INNOVATIONS, BEST PRACTICES AND METHODOLOGICAL APPLICATIONS

Evaluation improving quality and research

Chairperson: Krzysztof Gurba

09.00 - 09.15 Krzysztof Gurba

Tischner European University, Poland
Representative of GUIDE European Area
"Seven cardinal sins of distance learning"

09.15 - 09.30 Tonya Tripp, Cary Johnson

Brigham Young University, Provo, USA
"Tools to Improve Communication in E-Learning Environments"

09.30 - 09.45 Bob Barrett

American Public University, Falling Waters, USA
"Evaluating E-Portfolio Design and Development in Online Courses"

09.45 - 10.00 Carol Walker, Diane Johnson

Saint Leo University, USA
"Evaluating and Assessing Quality in the Online Environment"

10.00 - 10.15 Chandraiah Esampally

Dr. B.R. Ambedkar Open University, Hyderabad, India
"ODE to Combat Poverty Through Microfinance Education: A Certificate Program at Dr. B.R. Ambedkar Open University"

10.15 - 10.30 Fotini Paraskeva

University of Piraeus, Greece
"A CSCL approach to enhance self-regulation skills in e-learning"

10.30 - 10.45 Christian-Andreas Schumann

West Saxon University Zwickau, Germany
"The fair educational value approach in distance education"

10.45 - 11.00 George Otte

CUNY - The City University of New York, USA
"Intercampus Collaboration for Online Learning: The CUNY Commons"

11.00 - 11.15 Trish Parrish

Saint Leo University, USA
"Ensuring Quality in the Online Environment: A continuous Improvement Process"



Friday 19 March 2010

Session I

Room 1

11.30 - 13.00

INNOVATIONS, BEST PRACTICES AND METHODOLOGICAL APPLICATIONS

M-learning development: theory and practices, software and management system, contents design and implementation

Chairperson: Rachida Ajhoun

11.30 - 11.45 Rachida Ajhoun

Université Mohammed V-Souissi, Rabat, Morocco
Representative of GUIDE African Area

"Mobile Technology for learning: dream or reality?"

11.45 - 12.00 Abdullah Al-Zoubi

Princess Sumaya University for Technology, Amman, Jordan

"Mobile Learning in Jordan: A Nomadic Journey into the Future"

12.00 - 12.15 Paolo Francescone

Università degli Studi "Guglielmo Marconi", Rome, Italy

"Virtual C@mpus mobile: a new tool for learning"

12.15 - 12.30 Mizanoor Rahman, Santosh Panda

Bangladesh Open University, Indira Gandhi National Open University

"Virtual Interactive Classroom (VIC) for English Course of the Open School of Bangladesh Open University"

12.30 - 13.00 Discussion

Lunch

13.30 - 14.30



E-LEARNING IN DEVELOPING NATIONS: PROBLEMS AND PROSPECTS

Best practices for e-learning implementation: case studies from Africa and Middle East

Chairperson: Osama Mimi

14.30 - 14.45 Osama Mimi

Birzeit University, Palestine

Representative of GUIDE Middle Eastern Area

"Breaking the Cycle of Academic and Developmental Under-Achievement: The e-Option"

14.45 - 15.00 Hocine Fellag

Université Mouloud Mammeri, Tizi-Ouzou, Algeria

"La Coopération Internationale au service de la relation Université-Entreprise"

15.00 - 15.15 Mohamed Ben Ammar

University of Sfax, Tunisia

"Robust Agent-based Facial Expression Recognition in the Intelligent Tutoring System"

15.15 - 15.30 Luigi Sisto, Laura Scivetti

Mediterranean Agronomic Institute of Bari, Italia

"Limits and benefits of delivering on-line courses using e-learning system in Arabic language"

15.30 - 15.45 Christina Merl

Language Professional & CoP Consultant, Vienna, Austria

"TalkShop Africa: Language Learning on the Debate"

15.45 - 16.00 Teyana Sapula

University of Dar Es Salaam, Tanzania

"Design and Implementation of Remote Web-Accessible Laboratories"

16.00 - 16.15 Haroon Altarawneh, Sattam Allahawiah

Karak University College, Jordan

"A survey of E-Learning implementation best practices in Jordanian government universities: a case study"



E-LEARNING IN DEVELOPING NATIONS: PROBLEMS AND PROSPECTS

Best practices for e-learning implementation: case studies from Asia

Chairperson: Emmanuel Meduri

16.15 - 16.30 Emmanuel DK Meduri

Ambedkar Open University, Hyderabad, India

Representative of GUIDE Indian Area

"Challenges for E-Learning in India's conventional education and distance learning"

16.30 - 16.45 Hasan K.M. Taj-Biul

Bangladesh Open University, Gazipur, Bangladesh

"E-Learning by Broadcasting Media: The Bangladesh Reality"

16.45 - 17.00 Pran Pandit

Arab Open University, Kuwait, Kuwait

"The role of a Learning Management System in Open Learning: a case study"

17.00 - 17.15 Sasiwimon Khongmueang

Chiang Mai University, Thailand

"A New Knowledge Management Model to Manage Customer and Supplier Relationship"

17.15 - 17.30 Sharker Md Numan

Bangladesh Open University, Gazipur, Bangladesh

"Learners' Demographic Profiles of School of Science and Technology at Bangladesh Open University"

17.30 - 18.00 Discussion



E-LEARNING IN DEVELOPING NATIONS: PROBLEMS AND PROSPECTS

Teachers and University capacity building

Chairperson: Murilo Matos Mendonça

09.00 - 09.15 Murilo Matos Mendonça

Universidade do Sul de Santa Catarina, Palhoça, Brazil

Representative of GUIDE Latin American Area

"Unlocking Doors: the Leading Role of HEI' s in Building an OER Culture"

09.15 - 09.30 Nazir Sangi

Allama Iqbal Open University, Islamabad, Pakistan

"Delivery Issues in Blended Computer Science Education at AIOU"

09.30 - 09.45 Andreas Hörfurter

Common Sense e-Learning, Vienna, Austria

"Capacity Building for Open Source based e-Learning implementation"

09.45 - 10.00 Rosemary Navarrete

Università degli Studi "Guglielmo Marconi", Rome, Italy

"EL-Gate, bridging research across Latin-America and Europe"

10.00 - 10.15 Rufino Mananghaya

University of the Philippines Los Banos, Laguna, Philippines

"Expectation in Third World E-Learning: The Case of An Advocate Teacher"

10.15 - 10.45 Discussion



Friday 19 March 2010

Session II

Room 2

10.45 - 12.30

E-LEARNING IN DEVELOPING NATIONS: PROBLEMS AND PROSPECTS

Intervention projects in Developing Countries: professional re-training, social promotion of citizens and innovative didactic methodologies transfer

Chairperson: Marco Rimanelli

10.45 - 11.00 Marco Rimanelli

Saint Leo University, USA

International Consultant of the Board – Guide Association

"Global Limits of E-education in Developing Countries"

11.00 - 11.15 Anna Grabowska

Gdansk University of Technology, Poland

"Meeting with Computers for Seniors at Gdansk University of Technology"

11.15 - 11.30 Eva Evangelista

Escola Superior da Magistratura do Acre, Rio Branco, Brazil

"Education at distance: knowledge dissemination without barriers

Acre/Brazil"

11.30 - 11.45 Erida Prifti

University of Vlora, Albania

"The Implementation of ICT at the UV – Achievements and Challenges"

11.45 - 12.00 Anna Siri

University of Genova, Italia

"Problem-Based Learning in Web-based learning environment"

12.00 -12.30 Discussion

Lunch

13.30 - 14.30

THE ROLE OF DIGITAL TECHNOLOGIES FOR THE LEARNING AND THE TEACHING OF SCIENTIFIC SUBJECTS

ICT for Mathematics & Science curricula reform and redesign

Chairperson: Didim Butskhrikidze

14.30 - 14.45 Didim Butskhrikidze

Caucasus University, Tbilisi, Georgia

Representative of GUIDE Western and Central Asian Area

"Digital Divide in the Global Information Society and Its Measurement with Adequate Mathematical Methods"

14.45 - 15.00 Bharat Inder Fozdar

Indira Gandhi National Open University, New Delhi, India

"Laboratory Work in Open and Distance Learning (ODL): an IGNOU's Experience"

15.00 - 15.15 Venkaiah Vunnam

Dr.B.R.Ambedkar Open University, Hyderabad, India

"Role of Electronic Media in Open Distance Learning – a case study of Dr. B.R. Ambedkar Open University"

15.15 - 15.30 Cittoor Girija Navaneedhan

Cyber school technologies solutions pvt ltd., Chennai, India

"Introduction of Didactic Approach in teaching & learning Mathematics"

15.30 - 15.45 Arturo Serrano Santoyo

Instituto de Investigacion y desarrollo educativo, Ensenada, Mexico

"Digital Convergence and Educational Technology"

15.45 - 16.00 Ismail Suardi Wekke

National University of Malaysia, Bangi, Malaysia

"ICT and Processes of Teaching and Learning: A Research on Smart School"

16.00 - 16.15 Alden M. Dochshanov

Institute of Physics and Technology, Almaty, Kazakhstan

"About methodological problems of the universal language of science formation"



Thursday 18 March 2010

Session III

Room 3

16.30 - 18.00

THE ROLE OF DIGITAL TECHNOLOGIES FOR THE LEARNING AND THE TEACHING OF SCIENTIFIC SUBJECTS

Teacher training and qualification improvement

Chairperson: Robert Robertson

16.30 - 16.45 Robert Robertson

Saint Leo University, USA

Representative of GUIDE North American Area

"Adjunct Instructors in Online Education: Improving Faculty Performance"

16.45 - 17.00 Tonya Tripp, Cary Johnson

Brigham Young University, Provo, USA

"Tools for Improving Teaching and Learning"

17.00 - 17.15 Francesco Fedele

Università degli Studi "Guglielmo Marconi", Rome, Italy

"SEEP – Science Education European Platform"

17.15 - 17.30 Susan Colaric

Saint Leo University, USA

"Building Better Online Courses"

17.30 - 17.45 Robert Robertson

Saint Leo University, USA

"Using Metrics to Improve the Online Experience"

17.45 - 18.00 Discussion



VOCATIONAL GUIDANCE AND PROFESSIONAL RE-TRAINING

New frontiers for postgraduate education: matching the new demands of the market economy

Chairperson: David Guralnick

09.00 - 09.15 Galina Artyushina, Olga Sheypak

"MATI"-Russian State Technological University, Moscow, Russia

"How to motivate technical postgraduates to speak a foreign language"

09.15 - 09.30 Gaetano Raiola

Istituto Superiore Educazione Fisica, Napoli, Italy

"Virtual Environment in science of physical and sport activities"

09.30 - 09.45 Silvia Florea

Lucian Blaga University of Sibiu, Romania

"On Higher Education and Graduate Employment in Romania"

09.45 - 10.00 Nurhizam Safie Mohd Satar

Asia e-University, University Malaysia Sabah, Kuala Lumpur, Malaysia

"New frontiers for postgraduate education: matching the new demands of the market economy"

10.00 - 10.15 Vladislav Denishev

Technical University, Sofia, Bulgaria

"Technology Enhanced Competence Development in Industry"

10.15 - 10.30 Abu Rahman

Bangladesh Open University, Gazipur, Bangladesh

"Study of Vocational Program in Livestock and Poultry through Open & Distance Learning"

10.30 - 10.45 Sara Kelly

National University school of Media and Communication, San Diego, USA

"Faces in the Crowdsourcing"



VOCATIONAL GUIDANCE AND PROFESSIONAL RE-TRAINING

Methodological approaches and different uses of technologies for vocational training

Chairperson: Laura Ricci

11.00 - 11.15 Anthony Russell

Anglia Ruskin University, Chelmsford, United Kingdom

"Online Learning - to stretch or break the mould?"

11.15 - 11.30 Robert Pucher

University of Applied Sciences – Technikum Wien, Vienna, Austria

"The QUADRO Project – Integrating E-Learning Elements with Social Networks"

11.30 - 11.45 Babatunde Ipaye

National Open University of Nigeria, Lagos, Nigeria

"Learner support services in ODL: the vocational guidance dimension"

11.45 - 12.00 Mikail Feituri

Università degli Studi "Guglielmo Marconi", Rome, Italy

"Intelligent Agents applied to education: two practical cases"

12.00 - 12.15 Veselka Slavova

Technical College of Yambol, Bulgaria

"Improving the quality of education"

12.15 - 12.30 Sirin Karadeniz

Bahçeşehir University, Besiktas, Turkey

"An action research on empowering pre-service teachers' information literacy skills through big6 model and project based learning"

12.30 - 12.45 Discussion

Lunch

13.30 - 14.30

REPORTS FROM THE SESSIONS

Chairperson: Prof. Alessandra Briganti

SESSION I:

Rapporteurs:

Beatriz Fainholc

Ilaria Mascitti

Krzysztof Gurba

Rachida Ajhoun

SESSION II:

Rapporteurs:

Osama Mimi

Emmanuel Meduri

Murilo Matos Mendonça

Marco Rimanelli

SESSION III:

Rapporteurs:

Didim Butskhrikidze

Robert Robertson

SESSION IV:

Rapporteurs:

David Guralnick

Laura Ricci

Final considerations



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