

5TH INTERNATIONAL GUIDE CONFERENCE PROGRAMME

"E-learning innovative models for the integration of education, technology and research"

Università degli Studi "Guglielmo Marconi"

Rome, 18 – 19 November 2011

FRIDAY 18TH NOVEMBER 2011

Venue: Conference Room – Via Vittoria Colonna, 11.

08:00 – 09:00	Registration	<u>Entrance Hall</u>
09:00 – 09:30	OPENING SESSION	Conference Room
09:45 – 12:45	PLENARY SESSION	

Venue: Via Paolo Emilio,29.

Starting Time 14:30	Session I A: E-Learning Quality standards: Update Research , Best Cases and Experiences.	ROOM 8 – 2nd Floor
Starting Time 14:30	Session II A: Instructional Design: How to effectively combine Technology and Pedagogy.	ROOM 6 – 2nd Floor
Starting Time 14:30	Session II B: Instructional Design: How to effectively combine Technology and Pedagogy.	ROOM 10 - 3rd Floor
Starting Time 14:30	Session III: Simulations and Multiusers Virtual Environment (MUVE)	ROOM 4 – 1st Floor
Starting Time 14:30	Session IV A: Assessment, Evaluation and Self-Assessment Systems in Distance Education.	ROOM B – 4th Floor

SATURDAY 19TH NOVEMBER 2011

Venue: Via Paolo Emilio,29.

Starting Time 09:00	Session I B: E-Learning Quality standards: Update Research , Best Cases and Experiences.	ROOM 10 – 3rd Floor
Starting Time 09:00	Session II C: Instructional Design: How to effectively combine Technology and Pedagogy.	ROOM 6 - 2nd Floor
Starting Time 09:00	Session II D: Instructional Design: How to effectively combine Technology and Pedagogy.	ROOM 4 – 1st Floor
Starting Time 09:00	Session IV B: Assessment, Evaluation and Self-Assessment Systems in Distance Education.	ROOM B – 4th Floor
Starting Time 09:00	Session V: Guidance Services and E-Portfolio Supporting E-Learning Quality.	ROOM 8 – 2nd Floor

Venue: AULA MAGNA – Via Plinio 44

12:00 – 13:00 Closing Session

"Open discussion on the future of Quality Assurance in e-learning"

Friday 18th November 2011

Venue: CONFERENCE ROOM – Via Vittoria Colonna, 11

08:00-09:00 Registration

09:00-09:30 OPENING SESSION

Alessandra Spremolla Briganti: GUIDE Association General Secretary

Xiangjun Yao: Director of Knowledge Exchange, Research and Extension Office - **FAO**

09:30 – 09:45 *Coffee Break*

09:45 – 12:45 **PLENARY SESSION: Quality Assurance in e-learning systems**

Chairperson: Laura Ricci, GUIDE Association Operative Office, Rome, Italy

09:45 – 12:00 *GUIDE Publication: eLearning Quality Assurance: a multi-perspective approach*

***Presentation by:* Laura Ricci and Kryzstof Gurba**

Discussion by:

Beatriz Fainholc – *CEDIPROE, Argentina*

Jucimara Roesler - *Unisul Virtual, Brazil*

Murilo Matos Mendonça - *Unisul Virtual, Brazil*

Kumiko Aoki - *Open University of Japan*

Yong-Ik Yoon - *Sookmyung Women's University, South Korea*

Christian-Andreas Schumann - *University of Applied Sciences Zwickau, Germany*

Edilia Alvarado-*Universidad Catolica Cecilio Acosta* & **Isabel González**
Universidad Nacional Abierta, Venezuela

Rachel C. Prinsloo- *University of South Africa*

12:00-12:30 Claudio Grego – Fadrive Certification Schema

"Fadrive Certification project"

12.30 -13.00 Carla Pampaloni – Università G. Marconi

"3D Learning: a technology for the next future"

13:00 Lunch: the lunch will be served in the Conference Room

***All the participants, after the lunch,
will take a walk to the premises of***

Via Paolo Emilio 29,

***where the Conference will continue in the afternoon,
divided in contemporary sessions.***

(see the map in this program!)

**The GUIDE ASSOCIATION OFFICIAL DINNER
will take place in the
Conference Room, Via Vittoria Colonna 11,
Friday night at 20:00 (8 pm)**

Friday 18th November 2011 - Via Paolo Emilio 29

SESSION I A: E-Learning Quality Standards: Update Research, Best Cases and Experiences

ROOM 8 - 2nd Floor

Chairperson: Krzysztof Gurba, Pontifical University of John Paul II, Krakow, Poland – GUIDE Representative of the European Area

14:30 Denis Milette, Canada Revenue Agency, Ottawa, Canada
"Practical Knowledge developed by the peer-tutor with a supervision program "

14:45 Charles Ayo, Covenant University, Ota, Nigeria.
"Implementing a Social Media-Based e-Learning System: Nigeria a Case Study"

15:00 Hanne Kjaergaard & Lars Kjeldsen, VIA University College, Risskov, Denmark.
"A context-based approach to E-Learning Quality"

15:15 Vladimir Trajkovik, Ss. Cyril and Methodius University, Skopje, Macedonia.
"Students' perceived QoE in videoconferencing based e-learning system"

15:30 Sherif E. Sayed Kishk, Mansoura University, Egypt.
"ELearning in Egypt: a journey to the future"

15:45 – 16:00 Coffee break

16:00 Imran Batada, Institute of Business Administration, Karachi, Pakistan.
"Open Source Learning Management System for education System"

16:15 Marketa Dvorackova, University of Ostrava, Czech Republic.
"Instructional Objects Evaluation in E-learning"

16:30 Arbayah Kumalawati, The Indonesian School in The Netherlands, The Netherlands.
"Implementation of E-School at Indonesian School in Indonesia".

16:45 Mounia Abik, Université Mohammed V-Souissi, Morocco.
"The technological evolution and its impact on the learning process"

Discussion: time for Q&A

Saturday 19th November 2011 - Via Paolo Emilio 29

SESSION I B: E-Learning Quality Standards: Update Research, Best Cases and Experiences

Chairperson: Robert Robertson, Roger Williams University, Boston, USA – GUIDE
Representative of the North American Area

ROOM 10 – 3rd Floor

09:00 Doralice Souza Luro Balan, Ceeteps - Fatec Americana, Bragança Paulista, Brazil.
“The implementation results of distance education tools in the Paula Souza Center of technical learning”

09:15 Ruslan Penchev, International Business School, Botevgrad, Bulgaria.
“How to meet future challenges?”

09:30 Domenico Grasso, University of Vermont, Burlington, USA.
“Integration of On-line Curriculum into Traditional Academic Structures”

09:45 Ugur Demiray, Anadolu University, Eskisehir, Turkey.
“The Leadership Role Of Turkey Amongst Distance Education Institutions In The Eastern Regions”

10:00 Linda Beith, Roger Williams University, Bristol, USA.
“Using an Open Software System (Sakai) to Develop Student Portfolios”

10:15 – 10:30 Coffee break

10:30 Juliana Elisa Raffaghelli, Ca' Foscari University of Venice, Italy.
“Conceptual consolidations for a new pedagogical practice, from distance education to networked learning”

10:45 Magliu Carolina Moya Aristimuño, Universidad Católica Andrés Bello, Puerto Ordaz, Venezuela.
“E-learning and its application to upper limb disabled people”

11:00 Suleiman Ramon-Yusuf, Open & Distance Learning National Universities Commission, Abuja, Nigeria. *“Promoting ICT-enabled teaching as a strategy for delivery of quality distance learning: experiences from Nigeria”*

11:15 Kamalanath Priyantha Hewagamage, University of Colombo School of Computing, Colombo, Sri Lanka.
“FIT for BIT”: An Approach to Enhance the Quality of Online Degree Intake through e-Learning”

11:30 Jakub Lipski & Aneta Lipska, University of Kujawy and Pomorze, Bydgoszcz, Poland. *“E-learning tools for undergraduate English literature courses”.*

Discussion: time for Q&A

Friday 18th November 2011 - Via Paolo Emilio 29

SESSION II A: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 6 – 2nd Floor

14:30 Chairperson: Osama Mimi, Centre for Continuing Education (CCE), Birzeit University, Palestine – GUIDE Representative of the Middle Eastern Area

Osama Mimi, *"Learning Objects.21: The Big Picture"*

14:45 Robert Pucher, University of Applied Sciences - Technikum Wien, Austria.
"Project Based Learning in Computer Science - A Review of 300 Projects"

15:00 Saima Abdul Ghaffar, COMSATS ATD, Abbottabad, Pakistan.
"Incorporate Cooperative Learning by PMCE in Classroom Using the Concept, Theory and Practice Principle"

15:15 Hassan M. Mustafa, Al-Baha university, Albaha, Saudi Arabia.
"Natural Inspired Computational Models For Open Learning"

15:30 Ahmad Al-Huneidi, Hasselt University, Belgium.
"Constructivism Based Blended Learning in Higher Education"

15:45 - 16:00 Coffee break

16:00 Blanka Czeczotkova, University of Ostrava, Czech Republic .
"Teaching styles in e-learning"

16:15 Carol Todd, Elaine M. Omann & Karen Hahn, Saint Leo University, Tampa, USA.
"Technology: Linking Field Experience and On-Line Learning"

16:30 Salah Eddine Bahji, Mohammed V-Agdal University/High School of Technology-Salé, Morocco. *"S2P Model' for combining Game-Based Learning and Text-Based Learning"*

16:45 Fotini Paraskeva, University of Piraeus Department of Digital Systems, Greece. *"A Game-Based Learning Context for Teachers"*

Discussion: time for Q&A

Friday 18th November 2011 - Via Paolo Emilio 29

SESSION II B: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 10 – 3rd Floor

14:30 Chairperson: David Guralnick, Kaleidoscope Learning, New York, USA – GUIDE
Representative of the North American Area.

David Guralnick, *"Workplace E-learning: Creating an Engaging, Effective User Experience"*

14:45 Xu Hao, Shanghai TV University, China.
*"Quality Online Courses and Learning Packages: New Attempts of E-Learning
A Case Study of Shanghai TV University in China"*

15:00 Deniz Deryakulu, Deniz Atal & Salih Bardakci, Ankara University, Turkey.
*"The relationship between high school students' educational internet use self-efficacy beliefs
and their views about educational usage of Facebook"*

15:15 Chao Lu, Towson University, USA.
*"eSyllabus: A Synergy of Physical Classroom Teaching and Online Course Management
Systems"*

15:30 Emmanuel Meduri, Teegala Krishna Reddy Engineering College, Hyderabad, India.
"eLearning Wave in Indian Higher Education"

15:45 Serap Samsa Yetik, Halil İbrahim Akyüz & Keser Hafize, Ankara University,
Turkey. *"Problem solving perceptions in the scenario based learning environment"*

16:00 – 16:15 Coffee break

16:15 Tetyana Lepeyko & Oleksandr Pushkar, Kharkiv National University of
Economics, Kharkiv, Ukraine. *"Combining technology and pedagogy in the multimedia training
system (MTC): evaluating the effectiveness"*

16:30 Kim Svetlana, Sookmyung Women's University, Seoul, South Korea. *"E-learning
Recommended Model based on User Scenario using Fusion Context-Awareness"*

16:45 Vittorio Dell'Aiuto, Dida Network srl, Rome, Italy.
"An organic learning approach to enhance SMEs' internationalization"

Discussion: time for Q&A

Saturday 19th November 2011 - Via Paolo Emilio 29

SESSION II C: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 6 - 2nd Floor

09:00 Chairperson: Craig D. Swenson, Chancellor, Argosy University System, Chicago - USA.

Craig D. Swenson, *"Standing at the Crossroads: A Perspective on the Past and Future of Online Education in the United States"*

09:15 Abdullah Al-Zoubi, Princess Sumaya University for Technology, Amman, Jordan.
"eLearning versus Engineering Education"

09:30 Asma Zendi, Badji Mokhtar University, Annaba, Algeria.
"Learning scenario model for interdisciplinary design teams"

09:45 Nelida Nedelcut & Vlad Eniu, Academy of Music Gh. Dima, Cluj-Napoca, Romania.
"D.I.M.A. a multimedia platform for music education"

10:00 Paul Kawachi, Open University of China, Beijing, China.
"Modern Open Learning in China"

10:15 - 10:30 Coffee break

10:30 Marjo Rissanen, Aalto University, Helsinki, Finland.
"A blended model in instructional digital design in occupational health"

10:45 Stefanie Quade, Berlin School of Economics and Law, Germany.
"Applying a formalized context to inspire people to develop transferable descriptions of knowledge"

11:00 Artur Matuck, University of Sao Paulo, Brazil.
"Meta-authorship in Pioneering Telewriting Events"

11:15 Sarantos Psycharis, ASPETE, Greece.
"The impact of the Computational Experiment to Inquiry Based Science Education and Pedagogical Content Knowledge"

Discussion: time for Q&A

Saturday 19th November 2011 - Via Paolo Emilio 29

SESSION II D: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 4 – 1st Floor

Chairperson: Marco Rimanelli, Saint Leo University, Tampa, USA – GUIDE Association Operating Office

09:00 Aroldo David Noriega, Instituto Superior de Educación Abierta, Guatemala.
"How to effectively combine technology and pedagogy?"

09:15 Gloria Herrera Sánchez, Universidad Nacional Abierta y a Distancia, Bogotá, Colombia
"Characterization of academic networks of the National Open and Distance University (Unad)".

09:30 Marcelo Fabián Maina, Universitat Oberta de Catalunya, Barcelona, España.
"Maturing a model of authoring OER for versioning"

09:45 Gustavo Daniel Constantino, CIAFIC/CONICET, Buenos Aires, Argentina.
"Latin-America Online Higher Education e-Research Observatory"

10:00 Néstor Alberto Briceño Lugo, Centro de Estudios Pastorales Divino Salvador, Caracas, Venezuela. *"Who should we blame? The blended learning and its good use"*

10:15 – 10:30 Coffee break

10:30 Maria de Fátima Goulão, Universidade Aberta, Oeiras, Portugal.
"Balance on the systematic incorporation of e-learning: The impact on postgraduate studies"

10:45 Nadia Beggari, Université Badji-Mokhtar, Annaba, Algeria.
"Educational assistance in a web-services based Computing Environment for Human Learning (CEHL)"

11:00 Bourbia Riad, Guelma University, Algeria. *"A virtual scenarisation environment"*

11:15 Juliana Elisa Raffaghelli, Ca' Foscari University of Venice, Italy.
"One size doesn't fit all: instructional design in context"

Discussion: time for Q&A

Friday 18th November 2011 - Via Paolo Emilio 29

SESSION III: Simulations and Multiusers Virtual Environment (MUVE)

ROOM 4 – 1st Floor

Chairperson: Abdullah Al-Zoubi, PSUT Princess Sumaya University for Technology, Amman, Jordan – GUIDE Representative of the Middle Eastern Area

14:30 Javier Fombona, Universidad de Oviedo, Spain.
"Educational application of the Augmented Reality"

14:45 Nicholas Caporusso, QIRIS - Quality Innovation Research Instruction Safety, Caronno Pertusella, Italy.
"Integrating laboratories in e-learning: opportunities and challenges"

15:00 Ilaria Mascitti, Università degli Studi "Guglielmo Marconi", Rome, Italia.
"Learning perspectives from the MUVES: the AVATAR and the ST.ART projects"

15:15 Mikail Feituri, ForCom – Consorzio Interuniversitario per la Comunicazione, Italy.
"Pedagogical Agents in educational scenarios"

15:30 - 15:45 Coffee break

15:45 Jose Antonio Jerónimo Montes, Universidad Nacional Autónoma de México/FES Zaragoza/, Iztapalapa, México D.F., Mexico.
"Creative learning, teaching education and virtual worlds"

16:00 Gustavo Daniel Constantino CIAFIC/CONICET, Buenos Aires, Argentina & **José Antonio Jerónimo Montes** Universidad Nacional Autónoma de México/FES Zaragoza/, Iztapalapa, México D.F., Mexico.
"RITUAL Project: Educational research in virtual worlds"

16:15 Shyam Diwakar, Amrita University, Kollam, India.
"Virtual Labs: Pervasive education & scenes from an ICT perspective"

16:30 Lidia del Carmen Andrade Cortés, Universidad Nacional Autónoma de México, Ecatepec, Mexico. *"Learning process in virtual worlds"*

Discussion: time for Q&A

Friday 18th November 2011 - Via Paolo Emilio 29

SESSION IV A: Assessment, Evaluation and Self-Assessment Systems in Distance Education

ROOM B – 4th Floor

14:30 Chairperson: Luigi Sisto, CIHEAM-IAM Bari, Italy.

Luigi Sisto, Onofrio Lorusso, Laura Scivetti, *"The CIHEAM-MAI Bari model to monitor and evaluate e-learning courses"*

14:45 Douadi Bourouaieh & Hamid Seridi, Université 8 Mai 45, Guelma, Algeria.
"The Learner Model authentication Tool System in the LMS"

15:00 Xiaoxia Cui, Nankai University, Tianjin, China.
"An Evaluation of Technology-Inspired Changes of Learners in Online English Classroom"

15:15 Carol Walker and Patricia Parrish, Saint Leo University, Tampa, USA.
"Session Performance Assessment in Online Education"

15:30 – 15:45 Coffee break

15:45 Anis Bey, Badji Mokhtar University, Annaba, Algeria.
"An Innovative Method to Assess Algorithmic Problem-Solving Skills"

16:00 Yuguang Zhang, Open University of China, Beijing, China.
"Formative Computer-Based Assessment as Open Education Practice in China : Case study Evaluation of the OUC Integrated English Netcourse"

16:15 Eun-Young Youn, Yonsei University, Seoul, South Korea.
"Design and implementation of Learner Adaptive e-Learning"

Discussion: time for Q&A

Saturday 19th November 2011 - Via Paolo Emilio 29

SESSION IV B: Assessment, Evaluation and Self-Assessment Systems in Distance Education

ROOM B – 4th Floor

09:00 Chairperson: Arthur Kirk, President of Saint Leo University, Tampa, USA.

Arthur Kirk, *"Promoting Student Success in an Online Environment"*

09:15 Jeanne Schreurs, Hasselt University, Belgium.
"e-Learning Self-Assessment model (e-LSA)"

09:30 Sara Kelly, National University, San Diego, USA.
"Assessing M-Learning for Legitimacy and Ubiquity"

09:45 John Kleeman, QuestionMark, London, United Kingdom.
"6+6 is more than 12: how online assessments add to distance learning"

10:00 – 10:15 Coffee break

10:15 Laura Llull & Gustavo Daniel Constantino, CIAFIC, Buenos Aires, Argentina.
"Effects of self-assessment in networked university learning".

10:30 Michael Nastanski, Saint Leo University, Tampa, USA.
"Achieving Excellence in a Multi-Distribution MBA Program"

10:45 Pinkie Mabunda, University of South Africa, South Africa.
"Towards a theoretical framework for the use of ICT strategies for teaching practicum supervision".

Discussion: time for Q&A

Saturday 19th November 2011 - Via Paolo Emilio 29

SESSION V: Guidance Services and E-Portfolio Supporting E-Learning Quality

ROOM 8 – 2nd Floor

09:00 Chairperson: Babatunde Ipaye, NOUN National Open University of Nigeria, Lagos, Nigeria – GUIDE Representative of the African Sub-Saharan Area

Babatunde Ipaye "*Learners support Services*".

09:15 Cristina Albu, University "Politehnica" of Bucharest, Romania.
"*New aspects of the information needs identification and the application of the quality principles in the university libraries*"

09:30 Dirceu Esdras Teixeira, Federal University of Rio de Janeiro, Brazil.
"*The standpoint of the biology graduated students of Cederj Institution*"

09:45 Karen Hahn, Carol Todd & Dwight Raines, Saint Leo University, USA.
"*Engaging adjuncts: online curricular perspectives*"

10:00 Eموke Szelitzky, Technical University of Cluj-Napoca, Romania.
"*A five level adaptive e-learning software*"

10:15 Bob Barrett, American Public University, Falling Waters WV, USA.
"*Creating And Implementing E-Portfolios To Assess Intellectual Capital Of Virtual Learners*"

10:30 – 10:45 Coffee break

10:45 Dieter Grasedieck, University of Duisburg-Essen, Bottrop, Germany.
"*Tele-Tutoring is a chance in a Knowledge Based Society*"

11:00 Anna Siri, University of Genova, Italy.
"*A teachers' training program at the University of Genoa*"

11:15 Arturo Lavalle, Università Degli Studi Guglielmo Marconi, Italy.
"*USGM's electronic language portfolio: an innovative tool for a cutting-edge learning approach*"

Discussion: time for Q&A

Saturday 19th November 2011 -

Venue: AULA MAGNA – Via Plinio 44

12:00 - Closing Session

Chairperson: Beatriz Fainholc – *GUIDE Representative for South America*

"Open discussion on the future of Quality Assurance in e-learning"

Alessandra Briganti - *GUIDE Association General Secretary: closing remarks*

13:00 - Farewell Lunch

The Farewell Lunch will be served in via Plinio 34