**5TH INTERNATIONAL GUIDE CONFERENCE PROGRAMME**

"E-learning innovative models for the integration of education, technology and research"

Università degli Studi “Guglielmo Marconi”

Rome, 18 – 19 November 2011

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**FRIDAY 18TH NOVEMBER 2011**

**Venue:** Conference Room – Via Vittoria Colonna, 11.

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**Venue:** Via Paolo Emilio, 29.

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<td>Starting Time 14:30</td>
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### SATURDAY 19th NOVEMBER 2011

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**Venue:** AULA MAGNA – Via Plinio 44  

12:00 – 13:00 **Closing Session**  

"Open discussion on the future of Quality Assurance in e-learning"
Friday 18th November 2011

Venue: CONFERENCE ROOM – Via Vittoria Colonna, 11

08:00-09:00  Registration

09:00-09:30 OPENING SESSION

Alessandra Spremolla Briganti: GUIDE Association General Secretary
Xiangjun Yao: Director of Knowledge Exchange, Research and Extension Office - FAO

09:30 – 09:45 Coffee Break

09:45 – 12:45 PLENARY SESSION: Quality Assurance in e-learning systems
Chairperson: Laura Ricci, GUIDE Association Operative Office, Rome, Italy

09:45 – 12:00 GUIDE Publication: eLearning Quality Assurance: a multi-perspective approach

Presentation by: Laura Ricci and Kryzstof Gurba

Discussion by:
Beatriz Fainholc – CEDIPROE, Argentina
Jucimara Roesler - Unisul Virtual, Brazil
Murilo Matos Mendonça - Unisul Virtual, Brazil
Kumiko Aoki - Open University of Japan
Yong-Ik Yoon - Sookmyung Women’s University, South Korea
Christian-Andreas Schumann - University of Applied Sciences Zwickau, Germany
Edilia Alvarado-Universidad Catolica Cecilio Acosta & Isabel González
Universidad Nacional Abierta, Venezuela
Rachel C. Prinsloo– University of South Africa

12:00-12:30 Claudio Grego – Fadrive Certification Schema
“Fadrive Certification project”

12.30 -13.00 Carla Pampaloni – Università G. Marconi
"3D Learning: a technology for the next future"

13:00 Lunch: the lunch will be served in the Conference Room
All the participants, after the lunch, will take a walk to the premises of Via Paolo Emilio 29, where the Conference will continue in the afternoon, divided in contemporary sessions.

*(see the map in this program!)*

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The GUIDE ASSOCIATION OFFICIAL DINNER will take place in the Conference Room, Via Vittoria Colonna 11, Friday night at 20:00 (8 pm)
Friday 18th November 2011 - Via Paolo Emilio 29

SESSION I A: E-Learning Quality Standards: Update Research, Best Cases and Experiences

ROOM 8 - 2nd Floor

Chairperson: Krzysztof Gurga, Pontifical University of John Paul II, Krakow, Poland – GUIDE Representative of the European Area

14:30 Denis Milette, Canada Revenue Agency, Ottawa, Canada. “Practical Knowledge developed by the peer-tutor with a supervision program”

14:45 Charles Ayo, Covenant University, Ota, Nigeria. “Implementing a Social Media-Based e-Learning System: Nigeria a Case Study”

15:00 Hanne Kjaergaard & Lars Kjeldsen, VIA University College, Risskov, Denmark. “A context-based approach to E-Learning Quality”

15:15 Vladimir Trajkovik, Ss. Cyril and Methodius University, Skopje, Macedonia. “Students’ perceived QoE in videoconferencing based e-learning system”

15:30 Sherif E. Sayed Kishk, Mansoura University, Egypt. “E-Learning in Egypt: a journey to the future”

15:45 – 16:00 Coffee break

16:00 Imran Batada, Institute of Business Administration, Karachi, Pakistan. “Open Source Learning Management System for education System”

16:15 Marketa Dvorackova, University of Ostrava, Czech Republic. “Instructional Objects Evaluation in E-learning”

16:30 Arbayah Kumalawati, The Indonesian School in The Netherlands, The Netherlands. “Implementation of E-School at Indonesian School in Indonesia”.

16:45 Mounia Abik, Université Mohammed V-Souissi, Morocco. “The technological evolution and its impact on the learning process”

Discussion: time for Q&A
**Saturday 19th November 2011 - Via Paolo Emilio 29**

**SESSION I B: E-Learning Quality Standards: Update Research, Best Cases and Experiences**

Chairperson: Robert Robertson, Roger Williams University, Boston, USA – GUIDE Representative of the North American Area

**ROOM 10 – 3rd Floor**

**09:00** Doralice Souza Luro Balan, Ceeteps - Fatec Americana, Bragança Paulista, Brazil. “The implementation results of distance education tools in the Paula Souza Center of technical learning”


**09:30** Domenico Grasso, University of Vermont, Burlington, USA. “Integration of On-line Curriculum into Traditional Academic Structures”

**09:45** Ugur Demiray, Anadolu University, Eskisehir, Turkey. “The Leadership Role Of Turkey Amongst Distance Education Institutions In The Eastern Regions”

**10:00** Linda Beith, Roger Williams University, Bristol, USA. “Using an Open Software System (Sakai) to Develop Student Portfolios”

**10:15 – 10:30 Coffee break**

**10:30** Juliana Elisa Raffaghelli, Ca' Foscari University of Venice, Italy. “Conceptual consolidations for a new pedagogical practice, from distance education to networked learning”

**10:45** Magliu Carolina Moya Aristimuño, Universidad Católica Andrés Bello, Puerto Ordaz, Venezuela. “E-learning and its application to upper limb disabled people”

**11:00** Suleiman Ramon-Yusuf, Open & Distance Learning National Universities Commission, Abuja, Nigeria. “Promoting ICT-enabled teaching as a strategy for delivery of quality distance learning: experiences from Nigeria”

**11:15** Kamalanath Priyantha Hewagamage, University of Colombo School of Computing, Colombo, Sri Lanka. “FIT for BIT”: An Approach to Enhance the Quality of Online Degree Intake through e-Learning”

**11:30** Jakub Lipski & Aneta Lipska, University of Kujawy and Pomorze, Bydgoszcz, Poland. “E-learning tools for undergraduate English literature courses”.

Discussion: time for Q&A
Friday 18th November 2011 - Via Paolo Emilio 29

SESSION II A: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 6 – 2nd Floor

14:30 Chairperson: Osama Mimi, Centre for Continuing Education (CCE), Birzeit University, Palestine – GUIDE Representative of the Middle Eastern Area

Osama Mimi, “Learning Objects.21: The Big Picture”

14:45 Robert Pucher, University of Applied Sciences - Technikum Wien, Austria. “Project Based Learning in Computer Science - A Review of 300 Projects”

15:00 Saima Abdul Ghaffar, COMSATS ATD, Abbottabad, Pakistan. “Incorporate Cooperative Learning by PMCE in Classroom Using the Concept, Theory and Practice Principle”

15:15 Hassan M. Mustafa, Al-Baha university, Albaha, Saudi Arabia. “Natural Inspired Computational Models For Open Learning”

15:30 Ahmad Al-Huneidi, Hasselt University, Belgium. “Constructivism Based Blended Learning in Higher Education”

15:45 - 16:00 Coffee break

16:00 Blanka Czeczotkova, University of Ostrava, Czech Republic. “Teaching styles in e-learning”

16:15 Carol Todd, Elaine M. Omann & Karen Hahn, Saint Leo University, Tampa, USA. “Technology: Linking Field Experience and On-Line Learning”

16:30 Salah Eddine Bahji, Mohammed V-Agdal University/High School of Technology-Salé, Morocco. “S2P Model’ for combining Game-Based Learning and Text-Based Learning”

16:45 Fotini Paraskeva, University of Piraeus Department of Digital Systems, Greece. “A Game-Based Learning Context for Teachers”

Discussion: time for Q&A
SESSION II B: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 10 – 3rd Floor

14:30 Chairperson: David Guralnick, Kaleidoscope Learning, New York, USA – GUIDE Representative of the North American Area.

David Guralnick, “Workplace E-learning: Creating an Engaging, Effective User Experience”

14:45 Xu Hao, Shanghai TV University, China. “Quality Online Courses and Learning Packages: New Attempts of E-Learning A Case Study of Shanghai TV University in China”

15:00 Deniz Deryakulu, Deniz Atal & Salih Bardakci, Ankara University, Turkey. “The relationship between high school students’ educational internet use self-efficacy beliefs and their views about educational usage of Facebook”

15:15 Chao Lu, Towson University, USA. “eSyllabus: A Synergy of Physical Classroom Teaching and Online Course Management Systems”

15:30 Emmanuel Meduri, Teegala Krishna Reddy Engineering College, Hyderabad, India. “eLearning Wave in Indian Higher Education”

15:45 Serap Samsa Yetik, Halil İbrahim Akyüz & Keser Hafize, Ankara University, Turkey. “Problem solving perceptions in the scenario based learning environment”

16:00 – 16:15 Coffee break

16:15 Tetyana Lepeyko & Oleksandr Pushkar, Kharkiv National University of Economics, Kharkiv, Ukraine. “Combining technology and pedagogy in the multimedia training system (MTC): evaluating the effectiveness”

16:30 Kim Svetlana, Sookmyung Women's University, Seoul, South Korea. “E-learning Recommended Model based on User Scenario using Fusion Context-Awareness”

16:45 Vittorio Dell’Aiuto, Dida Network srl, Rome, Italy. “An organic learning approach to enhance SMEs’ internationalization”

Discussion: time for Q&A
SESSION II C: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 6 - 2nd Floor

09:00 Chairperson: Craig D. Swenson, Chancellor, Argosy University System, Chicago - USA.

Craig D. Swenson, “Standing at the Crossroads: A Perspective on the Past and Future of Online Education in the United States”

“eLearning versus Engineering Education”

09:30 Asma Zendi, Badji Mokhtar University, Annaba, Algeria.
“Learning scenario model for interdisciplinary design teams”

“D.I.M.A. a multimedia platform for music education”

10:00 Paul Kawachi, Open University of China, Beijing, China.
“Modern Open Learning in China”

10:15 - 10:30 Coffee break

10:30 Marjo Rissanen, Aalto University, Helsinki, Finland.
“A blended model in instructional digital design in occupational health”

10:45 Stefanie Quade, Berlin School of Economics and Law, Germany.
“Applying a formalized context to inspire people to develop transferable descriptions of knowledge”

11:00 Artur Matuck, University of Sao Paulo, Brazil.
“Meta-authorship in Pioneering Telewriting Events”

11:15 Sarantos Psycharis, ASPETE, Greece.
“The impact of the Computational Experiment to Inquiry Based Science Education and Pedagogical Content Knowledge”

Discussion: time for Q&A
SESSION II D: Instructional Design: How To Effectively Combine Technology And Pedagogy

ROOM 4 – 1st Floor

Chairperson: Marco Rimanelli, Saint Leo University, Tampa, USA – GUIDE Association Operating Office

09:00  Aroldo David Noriega, Instituto Superior de Educación Abierta, Guatemala. “How to effectively combine technology and pedagogy?”

09:15  Gloria Herrera Sánchez, Universidad Nacional Abierta y a Distancia, Bogotá, Colombia “Characterization of academic networks of the National Open and Distance University (Unad)”.

09:30  Marcelo Fabián Maina, Universitat Oberta de Catalunya, Barcelona, España. “Maturing a model of authoring OER for versioning”

09:45  Gustavo Daniel Constantino, CIAFIC/CONICET, Buenos Aires, Argentina. “Latin-America Online Higher Education e-Research Observatory”

10:00  Néstor Alberto Briceño Lugo, Centro de Estudios Pastorales Divino Salvador, Caracas, Venezuela. “Who should we blame? The blended learning and its good use”

10:15 – 10:30 Coffee break

10:30  Maria de Fátima Goulão, Universidade Aberta, Oeiras, Portugal. “Balance on the systematic incorporation of e-learning: The impact on postgraduate studies”

10:45  Nadia Beggari, Université Badji-Mokhtar, Annaba, Algeria. “Educational assistance in a web-services based Computing Environment for Human Learning (CEHL)”

11:00  Bourbia Riad, Guelma University, Algeria. “A virtual scenarisation environment”

11:15  Juliana Elisa Raffaghelli, Ca' Foscari University of Venice, Italy. “One size doesn't fit all: instructional design in context”

Discussion: time for Q&A
**Friday 18th November 2011 - Via Paolo Emilio 29**

**SESSION III: Simulations and Multiusers Virtual Environment (MUVE)**

**ROOM 4 – 1st Floor**

Chairperson: Abdullah Al-Zoubi, PSUT Princess Sumaya University for Technology, Amman, Jordan – GUIDE Representative of the Middle Eastern Area

**14:30** Javier Fombona, Universidad de Oviedo, Spain. "Educational application of the Augmented Reality"

**14:45** Nicholas Caporusso, QIRIS - Quality Innovation Research Instruction Safety, Caronno Pertusella, Italy. "Integrating collaboratories in e-learning: opportunities and challenges"

**15:00** Ilaria Mascitti, Università degli Studi “Guglielmo Marconi”, Rome, Italia. "Learning perspectives from the MUVEs: the AVATAR and the ST.ART projects"

**15:15** Mikail Feituri, ForCom – Consorzio Interuniversitario per la Comunicazione, Italy. "Pedagogical Agents in educational scenarios"

**15:30** - **15:45** Coffee break

**15:45** Jose Antonio Jerónimo Montes, Universidad Nacional Autónoma de México/FES Zaragoza/, Iztapalapa, México D.F., Mexico. "Creative learning, teaching education and virtual worlds"

**16:00** Gustavo Daniel Constantino CIAFIC/CONICET, Buenos Aires, Argentina & José Antonio Jerónimo Montes Universidad Nacional Autónoma de México/FES Zaragoza/, Iztapalapa, México D.F., Mexico. "RITUAL Project: Educational research in virtual worlds"

**16:15** Shyam Diwakar, Amrita University, Kollam, India. "Virtual Labs: Pervasive education & scenes from an ICT perspective"

**16:30** Lidia del Carmen Andrade Cortés, Universidad Nacional Autónoma de México, Ecatepec, Mexico. "Learning process in virtual worlds"

Discussion: time for Q&A
**Friday 18th November 2011 - Via Paolo Emilio 29**

**SESSION IV A: Assessment, Evaluation and Self-Assessment Systems in Distance Education**

**ROOM B – 4th Floor**

**14:30 Chairperson: Luigi Sisto, CIHEAM-IAM Bari, Italy.**

Luigi Sisto, Onofrio Lorusso, Laura Scivetti, “The CIHEAM-MAI Bari model to monitor and evaluate e-learning courses”

**14:45 Douadi Bourouaieh & Hamid Seridi, Université 8 Mai 45, Guelma, Algeria.**

“The Learner Model authoring Tool System in the LMS”

**15:00 Xiaoxia Cui, Nankai University, Tianjin, China.**

“An Evaluation of Technology-Inspired Changes of Learners in Online English Classroom”

**15:15 Carol Walker and Patricia Parrish, Saint Leo University, Tampa, USA.**

“Session Performance Assessment in Online Education”

**15:30 – 15:45 Coffee break**

**15:45 Anis Bey, Badji Mokhtar University, Annaba, Algeria.**

“An Innovative Method to Assess Algorithmic Problem-Solving Skills”

**16:00 Yuguang Zhang, Open University of China, Beijing, China.**

“Formative Computer-Based Assessment as Open Education Practice in China: Case study Evaluation of the OUC Integrated English Netcourse”

**16:15 Eun-Young Youn, Yonsei University, Seoul, South Korea.**

“Design and implementation of Learner Adaptive e-Learning”

**Discussion: time for Q&A**
**Saturday 19th November 2011 - Via Paolo Emilio 29**

**SESSION IV B: Assessment, Evaluation and Self-Assessment Systems in Distance Education**

**ROOM B – 4th Floor**

**09:00 Chairperson: Arthur Kirk**, President of Saint Leo University, Tampa, USA.

**Arthur Kirk**, “Promoting Student Success in an Online Environment”

**09:15 Jeanne Schreurs**, Hasselt University, Belgium.

“e-Learning Self-Assessment model (e-LSA)”

**09:30 Sara Kelly**, National University, San Diego, USA.

“Assessing M-Learning for Legitimacy and Ubiquity”

**09:45 John Kleeman**, QuestionMark, London, United Kingdom.

“6+6 is more than 12: how online assessments add to distance learning”

**10:00 – 10:15 Coffee break**

**10:15 Laura Llull & Gustavo Daniel Constantino**, CIAFIC, Buenos Aires, Argentina.

“Effects of self-assessment in networked university learning”.

**10:30 Michael Nastanski**, Saint Leo University, Tampa, USA.

“Achieving Excellence in a Multi-Distribution MBA Program”

**10:45 Pinkie Mabunda**, University of South Africa, South Africa.

“Towards a theoretical framework for the use of ICT strategies for teaching practicum supervision”.

**Discussion: time for Q&A**
Saturday 19th November 2011 - Via Paolo Emilio 29

SESSION V: Guidance Services and E-Portfolio Supporting E-Learning Quality

ROOM 8 – 2nd Floor

09:00 Chairperson: Babatunde Ipaye, NOUN National Open University of Nigeria, Lagos, Nigeria – GUIDE Representative of the African Sub-Saharan Area

Babatunde Ipaye “Learners support Services”.

09:15 Cristina Albu, University "Politehnica" of Bucharest, Romania.
"New aspects of the information needs identification and the application of the quality principles in the university libraries"

09:30 Dirceu Esdras Teixeira, Federal University of Rio de Janeiro, Brazil.
“The standpoint of the biology graduated students of Cederj Institution”

09:45 Karen Hahn, Carol Todd & Dwight Raines, Saint Leo University, USA.
“Engaging adjuncts: online curricular perspectives”

10:00 Emoke Szelitzky, Technical University of Cluj-Napoca, Romania.
“A five level adaptive e-learning software

10:15 Bob Barrett, American Public University, Falling Waters WV, USA.
“Creating And Implementing E-Portfolios To Assess Intellectual Capital Of Virtual Learners”

10:30 – 10:45 Coffee break

10:45 Dieter Grasedieck, University of Duisburg-Essen, Bottrop, Germany.
“Tele-Tutoring is a chance in a Knowledge Based Society”

11:00 Anna Siri, University of Genova, Italy.
“A teachers’ training program at the University of Genoa”

11:15 Arturo Lavalle, Università Degli Studi Guglielmo Marconi, Italy.
“USGM’s electronic language portfolio: an innovative tool for a cutting-edge learning approach”

Discussion: time for Q&A
Saturday 19th November 2011 -

**Venue:** AULA MAGNA – *Via Plinio 44*

**12:00 - Closing Session**

*Chairperson:* Beatriz Fainholc – GUIDE Representative for South America

“*Open discussion on the future of Quality Assurance in e-learning*”

*Alessandra Briganti* - GUIDE Association General Secretary: closing remarks

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**13:00 - Farewell Lunch**

*The Farewell Lunch will be served in via Plinio 34*